

#FABCONSQLCON2026

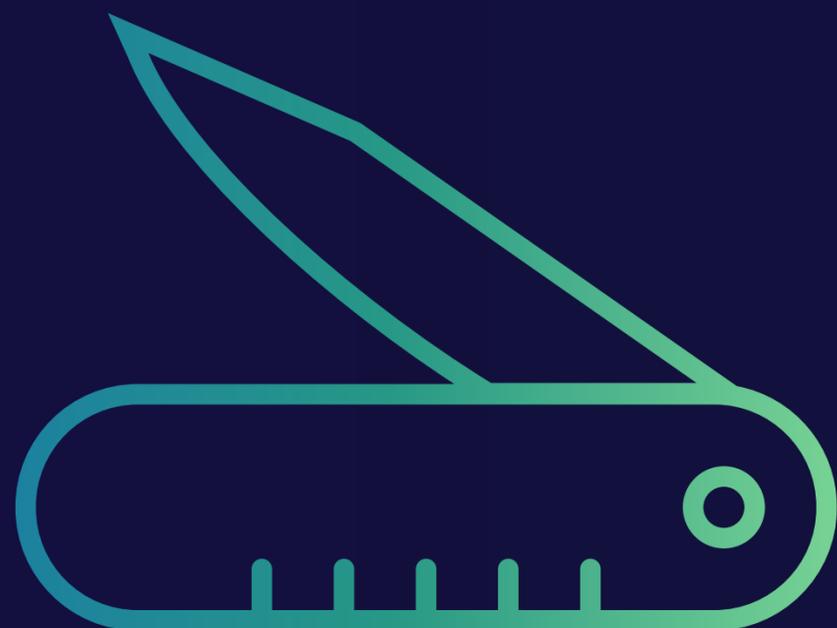
FABCON

Microsoft Fabric
COMMUNITY CONFERENCE

SQLCON

Microsoft SQL
COMMUNITY CONFERENCE

🌐 < 🇺🇸 MARCH 16 - 20, 2026



DAX 201: CALCULATE()

Unfolding the Swiss Army Knife of DAX Functions

Michael Hewitt

Senior Business Intelligence Manager

Hunt Brothers Pizza / Hunt Advantage Group

Nashville, Tennessee, USA

Sound off.
The mic is all yours.
Influence the product roadmap.

Join the Fabric User Panel



Share your feedback directly with our Fabric product group and researchers.

<https://aka.ms/JoinFabricUserPanel>

Join the SQL User Panel



Influence our SQL roadmap and ensure it meets your real-life needs

<https://aka.ms/JoinSQLUserPanel>

Get Two Fabric Certifications for FREE

Attendees of FABCON can take the Fabric Analytics Engineer or Fabric Data Engineer exam for free. Be part of the 2 fastest growing role-based certifications in Microsoft history.

Request your voucher by March 23, 2026.

<https://aka.ms/fabcon/cert100>



Session Objectives

- Unfold the mechanics of CALCULATE
- Understand where to use CALCULATE
- Understand what CALCULATE is doing behind the scenes
- Understand Evaluation Context

DAX Learning Path

You Are Here



DAX Basics

- Calculated Columns
- Measures
- Aggregations
- Variables

Common Table Functions

- Use Cases
- Adding Filters
- Removing Filters
- Mixing Table Functions

Evaluation Context

- Row Context
- Filter Context
- Context Transition
- Forcing Filter Context

CALCULATE

- = Filter Context
- Filter arguments are tables
- Context Transition
- Hands-on Examples

Relationships

- Propagate Row Context?
- Propagate Filter Context
- DAX in action!

Time Intelligence

- Marking Date Table
- Turn off Auto-Calendar
- Standard Functions
- Calendar Based Time Intelligence

Complex DAX Patterns

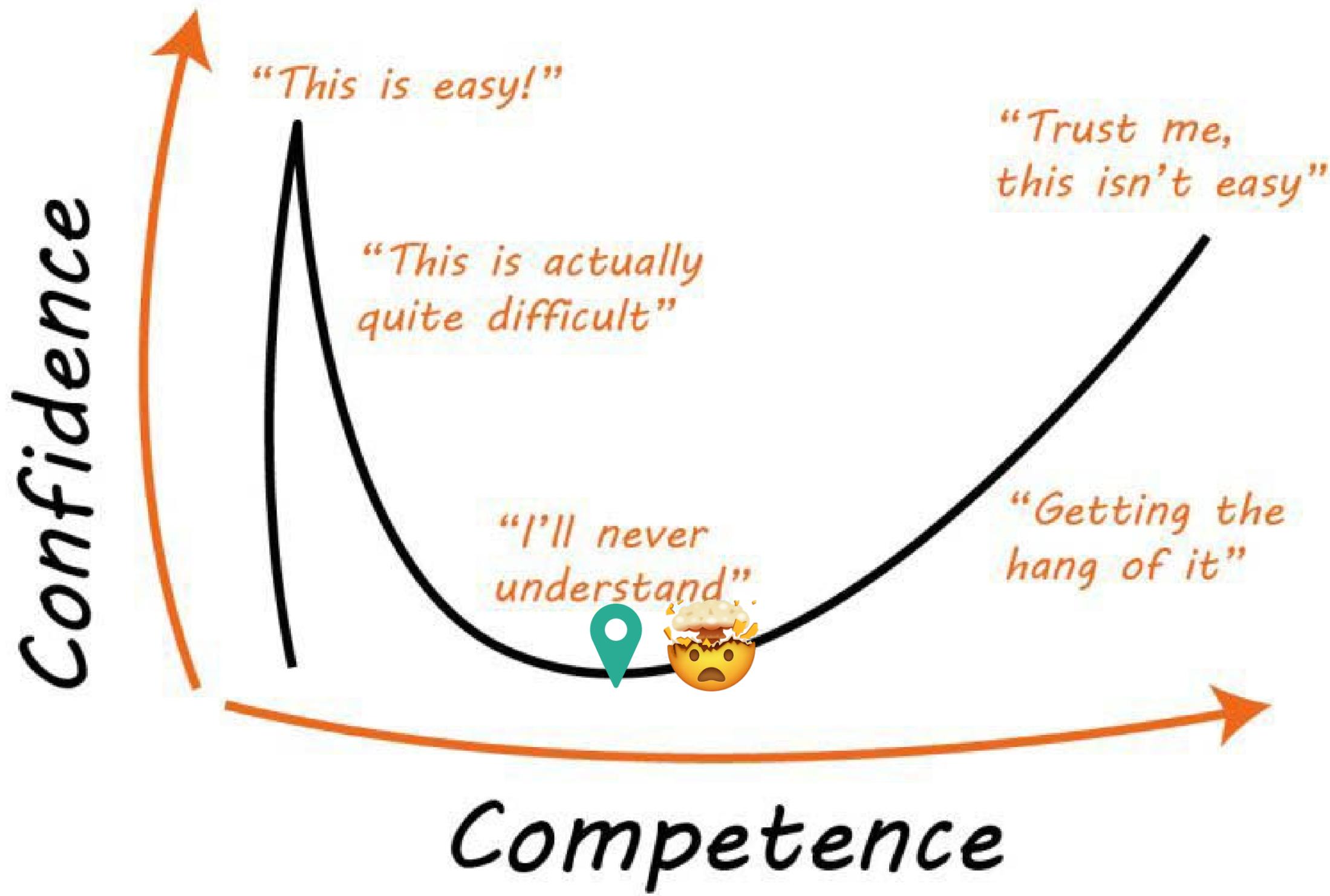
- Custom Time Intelligence
- DAX Queries

Expanded Tables

- Propagating Relationships
- Vs.
- Mirroring filters through expanded table concept.

Many to Many

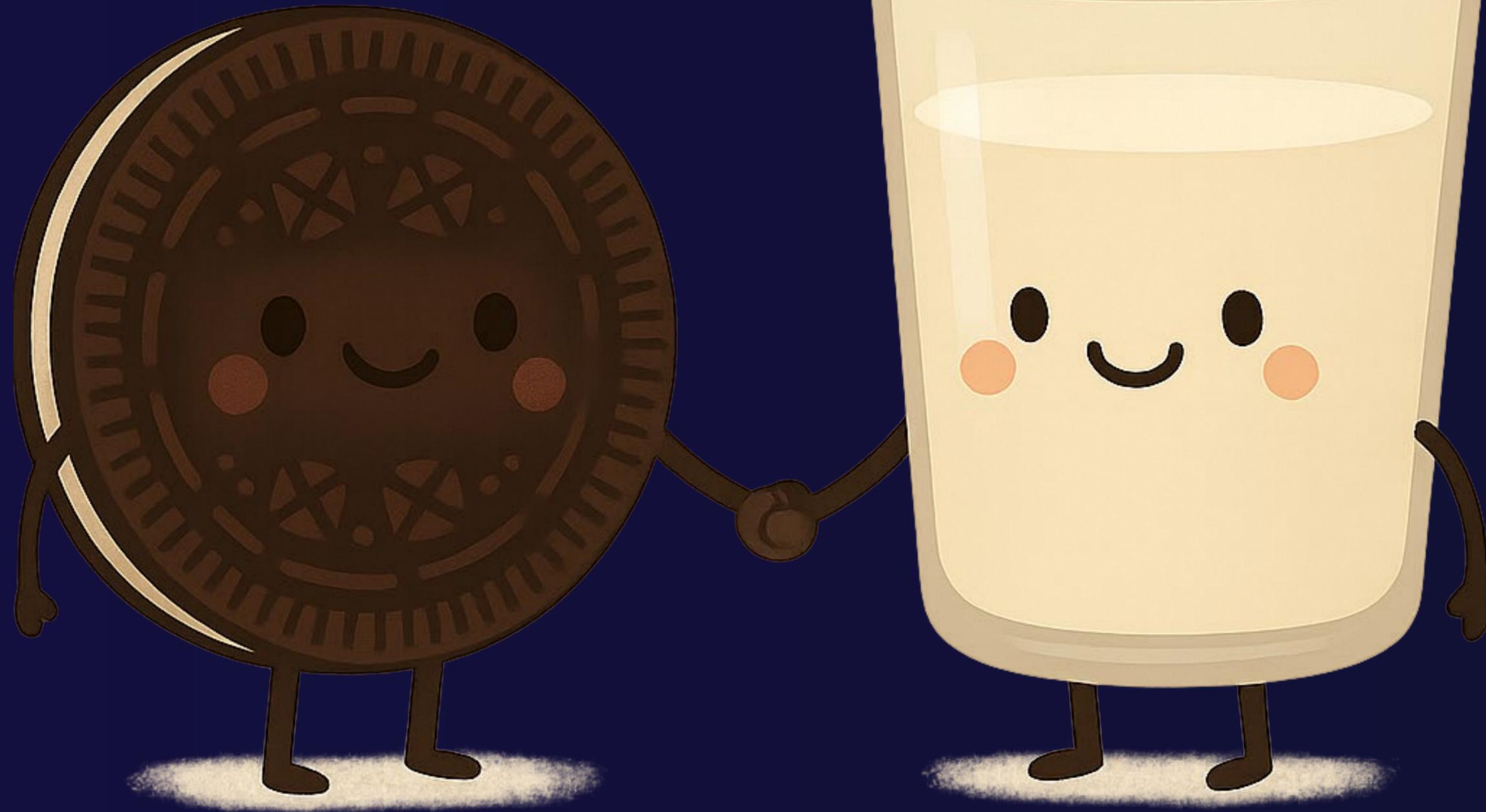
- Classic M2M





**EVALUATION
CONTEXT**

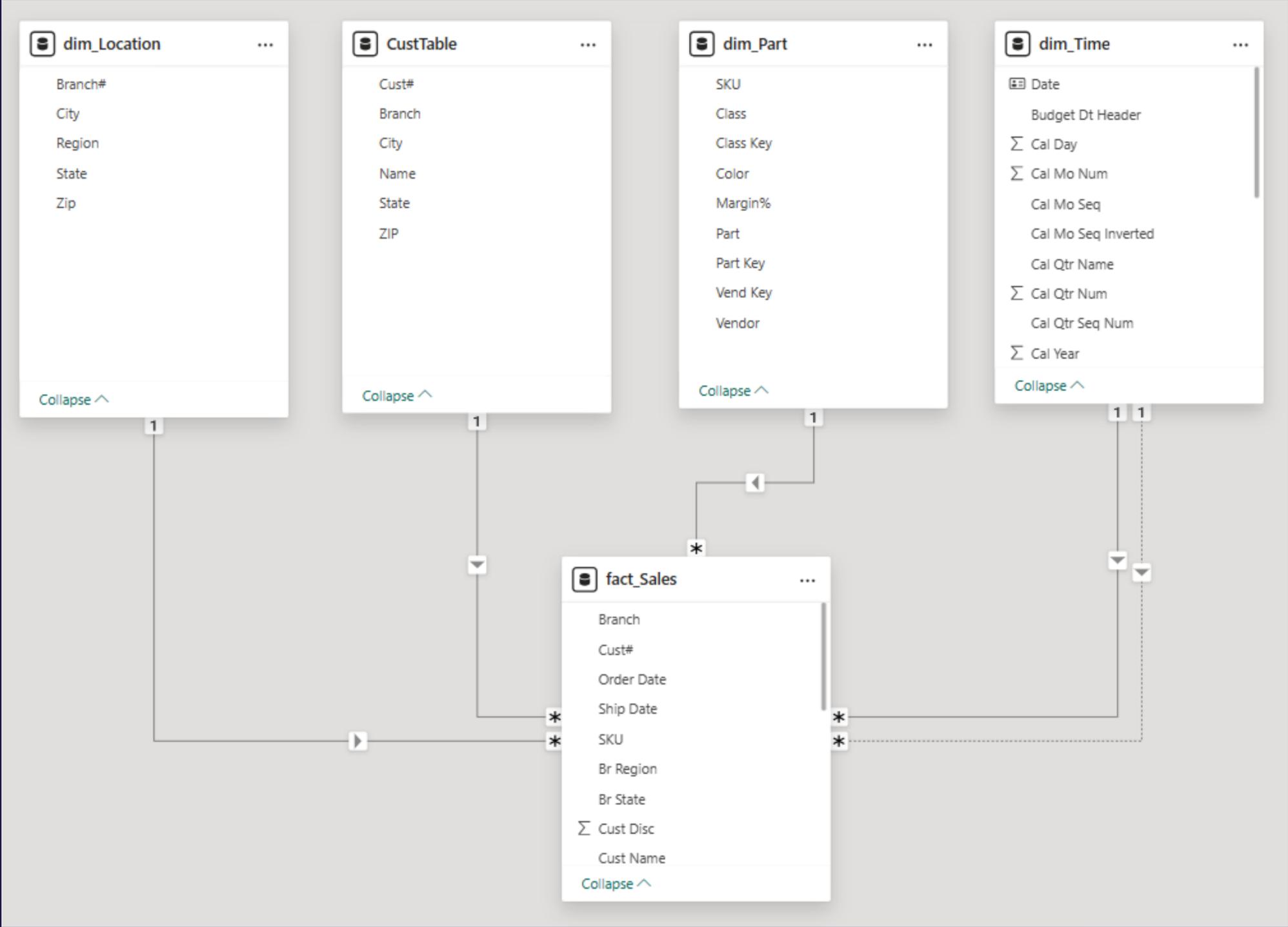
CALCULATE()



**EVALUATION
CONTEXT**

CALCULATE()

How do we go from this...



... to this?

Vendor

- KARPARTS
- TOPCLEAN

Class

- Accessories
- Cleaner
- Interior
- Liquids
- Protect
- Repair

Color

- Blue
- Green
- Red

Total Sales Report

Name	2020	2021	2022	2023	2024
Amy					
KARPARTS	12,074	10,088	7,965	8,070	5,419
TOPCLEAN	14,643	10,551	8,571	10,867	6,074
Total	26,716	20,639	16,537	18,937	11,493
Chris					
KARPARTS	10,932	9,782	8,214	7,494	3,520
TOPCLEAN	14,067	11,423	8,476	9,506	5,448
Total	25,000	21,205	16,690	17,000	8,969
Dan					
KARPARTS			890	2,785	1,098
TOPCLEAN			473	3,628	501
Total			1,364	6,412	1,598
Total	340,202	318,446	398,807	420,342	431,240





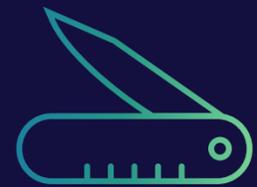
DAX!
CALCULATE()!

FABCON | **SQLCON**

ATLANTA26

JOIN THE
CONVERSATION

#FABCONSQLCON26



Unfolding the Mechanics of CALCULATE()

Order of Evaluation

Priority: First to Last

5
KEEPFILTERS

4
ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

3
CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

2
TABLE ROWS >
FILTERS:
Context Transition

Remove and Replace
matching filters from
Level 1

1
ORIGINAL
REPORT FILTERS

Report Level Filters
and User Selections

Order of Evaluation

Priority: First to Last

5
KEEPFILTERS

2
TABLE ROWS >
FILTERS:
Context Transition

Remove and Replace
matching filters from
Level 1

3
CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

4
ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

1
ORIGINAL
REPORT FILTERS

Report Level Filters
and User Selections

Order of Evaluation

Priority: First to Last

5
KEEPFILTERS

2
TABLE ROWS >
FILTERS:
Context Transition

Remove and Replace
matching filters from
Level 1

3
CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

4
ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

1
ORIGINAL
REPORT FILTERS

Report Level Filters
and User Selections

Attract original report
filters
(outer & inner)

Order of Evaluation

Priority: First to Last

5
KEEPFILTERS

4
ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

3
CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

2
TABLE ROWS >
FILTERS:
Context Transition

Remove and Replace
matching filters from
Level 1

1
ORIGINAL
REPORT FILTERS

Report Level Filters
and User Selections

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

Attract original report
filters
(outer & inner)

Attract original table
filters -
Context Transition

Order of Evaluation

Priority: First to Last

5
KEEPFILTERS

4
ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

3
CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

2
TABLE ROWS >
FILTERS:
Context Transition

Remove and Replace
matching filters from
Level 1

1
ORIGINAL
REPORT FILTERS

Report Level Filters
and User Selections

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

Attract original report
filters
(outer & inner)

Attract original table
filters -
Context Transition

Alter filters -
CALCULATE Modifiers

Order of Evaluation

Priority: First to Last

5
KEEPFILTERS

4

ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

3

CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

2

TABLE ROWS >
FILTERS:
Context Transition

Remove and Replace
matching filters from
Level 1

1

ORIGINAL
REPORT FILTERS

Report Level Filters
and User Selections

Attract original report
filters
(outer & inner)

Attract original table
filters -
Context Transition

Alter filters -
CALCULATE Modifiers

Add new table filters

Order of Evaluation

Priority: First to Last

5
KEEPFILTERS

4

ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

3

CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

2

**TABLE ROWS >
FILTERS:
Context Transition**

Remove and Replace
matching filters from
Level 1

1

**ORIGINAL
REPORT FILTERS**

Report Level Filters
and User Selections

Attract original report
filters
(outer & inner)

Attract original table
filters -
Context Transition

Alter filters -
CALCULATE Modifiers

Add new table filters

Filter Modifier –
KEEPFILTERS()

Order of Evaluation

Priority: First to Last

5
KEEPFILTERS

4
ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

3
CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

2
TABLE ROWS >
FILTERS:
Context Transition

Remove and Replace
matching filters from
Level 1

1
ORIGINAL
REPORT FILTERS

Report Level Filters
and User Selections

Attract original report
filters
(outer & inner)

Attract original table
filters -
Context Transition

Alter filters -
CALCULATE Modifiers

Add new table filters

Filter Modifier -
KEEPFILTERS()



Challenge Questions

(WAIT!? Does that mean there's a quiz?)



Challenge Questions

(WAIT!? Does that mean there's a quiz?)

Yes.

Challenge Question #1

USERRELATIONSHIP() vs. TREATAS()

What is unseen here that is causing unexpected results with TREATAS()?

Total Sales Report			
Date	Total Sales	USEREL (L3)	TREATAS (L4)
01/01/2024	4,252	\$3,570	\$519
01/02/2024	3,679	\$3,164	\$567
01/03/2024	3,005	\$2,568	\$360
01/04/2024	2,886	\$2,509	\$519
01/05/2024	2,592	\$2,487	\$349
01/06/2024	2,677	\$2,967	\$310
01/07/2024	2,109	\$1,855	\$214
01/08/2024	3,073	\$2,958	\$554
01/09/2024	2,929	\$3,563	\$496
01/10/2024	2,073	\$3,462	\$409
01/11/2024	3,207	\$2,698	\$592
01/12/2024	3,903	\$3,095	\$429
01/13/2024	3,380	\$3,331	\$487
01/14/2024	2,510	\$2,859	\$689
01/15/2024	4,237	\$3,220	\$1,430
01/16/2024	3,257	\$3,237	\$481
01/17/2024	3,025	\$3,239	\$890
01/18/2024	2,875	\$4,047	\$835
01/19/2024	3,655	\$3,741	\$873
01/20/2024	3,550	\$2,893	\$464
01/21/2024	2,764	\$4,233	\$247
01/22/2024	3,928	\$3,964	\$821
01/23/2024	3,461	\$3,487	\$450
Total	1,222,462	\$1,222,501	\$1,212,281

USEREL (L3) =

CALCULATE (

[Total Sales],

USERELATIONSHIP (fact_Sales[Order Date], dim_Time[Date])

)

TREATAS (L4) =

CALCULATE (

[Total Sales],

TREATAS (VALUES (dim_Time[Date]), fact_Sales[Order Date])

)

TREATAS()

Table expression – technically NOT a CALCULATE() modifier

Treats the columns of the input table as columns from other tables – DAX.guide

Transfers column values as filters to other columns through virtual relationships

TREATAS() creates virtual relationships that transfer lineage

Challenge Question #2

Slicer not filtering large orders?

Total Sales Report		
Vendor	Total Sales	Order > 250 Bad
KARPARTS		
+ Accessories	117,124	\$66,851
+ Cleaner	865,827	\$26,820
+ Interior	1,267,095	\$1,178,168
+ Liquids	44,271	\$19,380
+ Protect	499,794	\$5,796
+ Repair	88,929	\$2,349
Total	2,883,041	\$1,299,364
SAFTEYSTAR	1,151,000	\$202,801
TOPCLEAN	1,353,488	\$217,469
Total	5,387,528	\$1,719,634

Filter on Total Sales range

32%
Order% Bad

Total Sales

\$8

\$1,350

```
Order > 250 Bad =  
CALCULATE ( [Total Sales],  
fact_Sales[Total Sales] > 250  
)
```

Challenge Question #2

Slicer not filtering large orders?

Total Sales Report		
Vendor	Total Sales	Order > 250 Bad
KARPARTS		
+ Accessories	16,379	\$66,851
+ Cleaner	478,602	\$26,820
+ Interior	26,580	\$1,178,168
+ Liquids	14,293	\$19,380
+ Protect	217,524	\$5,796
+ Repair	49,067	\$2,349
Total	802,444	\$1,299,364
SAFTEYSTAR	605,972	\$202,801
TOPCLEAN	868,454	\$217,469
Total	2,276,870	\$1,719,634

Measure still returns sales amounts over \$250

Filter lower sales amounts



76%
Order% Bad

Total Sales

\$8

\$150



```
Order > 250 Bad =
CALCULATE ( [Total Sales],
fact_Sales[Total Sales] > 250
)
```



CALCULATE() in Slow Motion

Vendor

- KARPARTS
- TOPCLEAN

Class

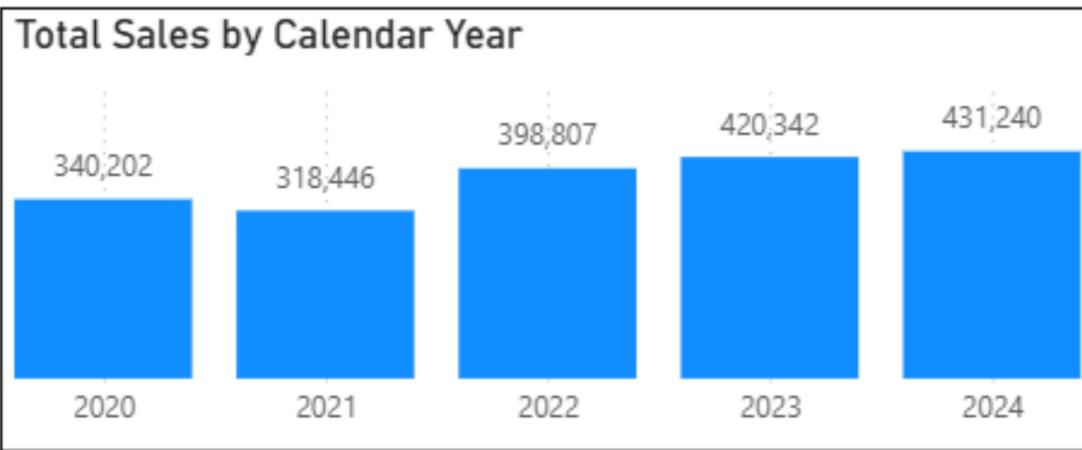
- Accessories
- Cleaner
- Interior
- Liquids
- Protect
- Repair

Color

- Blue
- Green
- Red

Total Sales Report

Name	2020	2021	2022	2023	2024
Amy					
KARPARTS	12,074	10,088	7,965	8,070	5,419
TOPCLEAN	14,643	10,551	8,571	10,867	6,074
Total	26,716	20,639	16,537	18,937	11,493
Chris					
KARPARTS	10,932	9,782	8,214	7,494	3,520
TOPCLEAN	14,067	11,423	8,476	9,506	5,448
Total	25,000	21,205	16,690	17,000	8,969
Dan					
KARPARTS			890	2,785	1,098
TOPCLEAN			473	3,628	501
Total			1,364	6,412	1,598
Total	340,202	318,446	398,807	420,342	431,240



1

We write a measure to calculate total sales and visualize that measure

```
SUM ( fact_Sales[Total Sales] )
```

Vendor

KARPARTS

TOPCLEAN

Class

Accessories

Cleaner

Interior

Liquids

Protect

Repair

Color

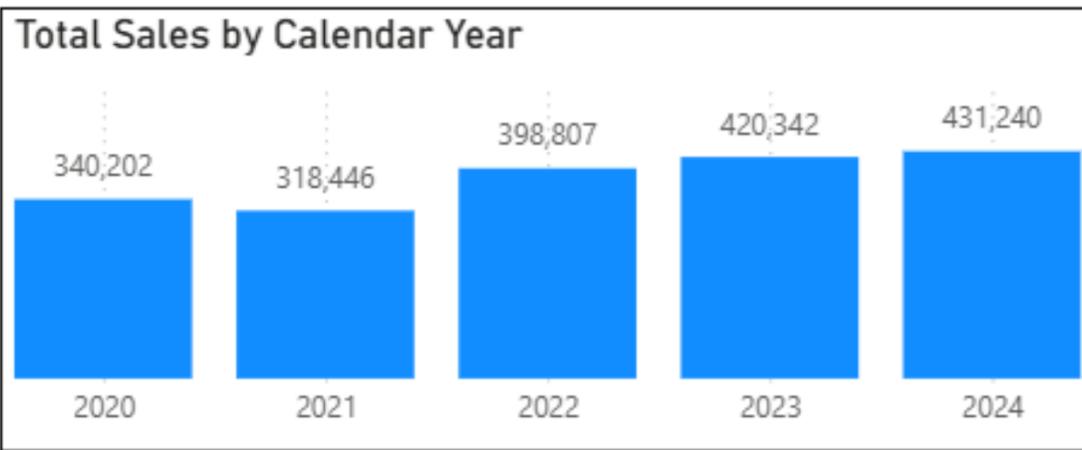
Blue

Green

Red

Total Sales Report

Name	2020	2021	2022	2023	2024
Amy					
KARPARTS	12,074	10,088	7,965	8,070	5,419
TOPCLEAN	14,643	10,551	8,571	10,867	6,074
Total	26,716	20,639	16,537	18,937	11,493
Chris					
KARPARTS	10,932	9,782	8,214	7,494	3,520
TOPCLEAN	14,067	11,423	8,476	9,506	5,448
Total	25,000	21,205	16,690	17,000	8,969
Dan					
KARPARTS			890	2,785	1,098
TOPCLEAN			473	3,628	501
Total			1,364	6,412	1,598
Total	340,202	318,446	398,807	420,342	431,240



2

Under the hood, the corresponding iterator function is used

```
SUM ( fact_Sales[Total Sales] )
```



```
SUMX (fact_Sales, fact_Sales[Total Sales] )
```

Row Context is in play

Vendor

- KARPARTS
- TOPCLEAN

Class

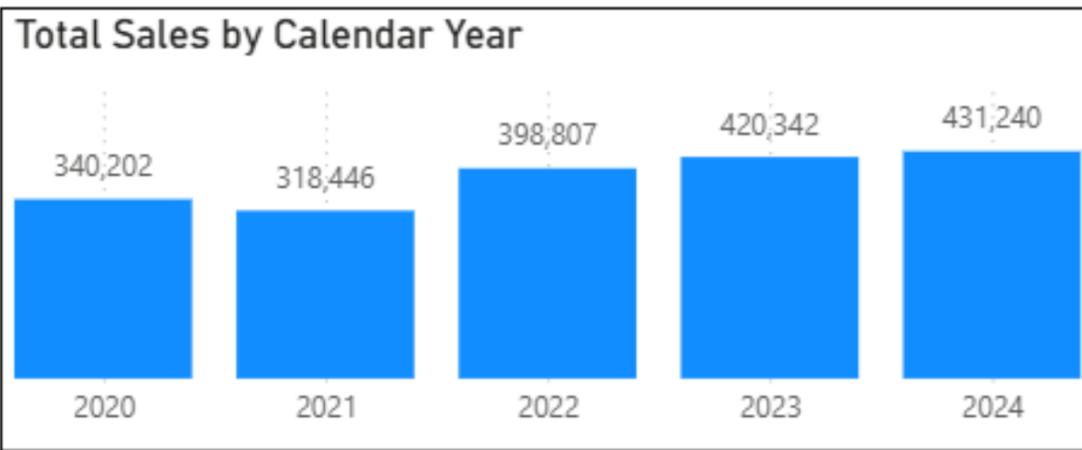
- Accessories
- Cleaner
- Interior
- Liquids
- Protect
- Repair

Color

- Blue
- Green
- Red

Total Sales Report

Name	2020	2021	2022	2023	2024
Amy					
KARPARTS	12,074	10,088	7,965	8,070	5,419
TOPCLEAN	14,643	10,551	8,571	10,867	6,074
Total	26,716	20,639	16,537	18,937	11,493
Chris					
KARPARTS	10,932	9,782	8,214	7,494	3,520
TOPCLEAN	14,067	11,423	8,476	9,506	5,448
Total	25,000	21,205	16,690	17,000	8,969
Dan					
KARPARTS			890	2,785	1,098
TOPCLEAN			473	3,628	501
Total			1,364	6,412	1,598
Total	340,202	318,446	398,807	420,342	431,240



3

Under the hood, an implicit CALCULATE() is added which captures the initial filter context

```
CALCULATE (
    SUMX (fact_Sales,
    fact_Sales[Total Sales] ),
    <FILTERS>
)
```

Filter Context is in play

Vendor

- KARPARTS
- TOPCLEAN

Class

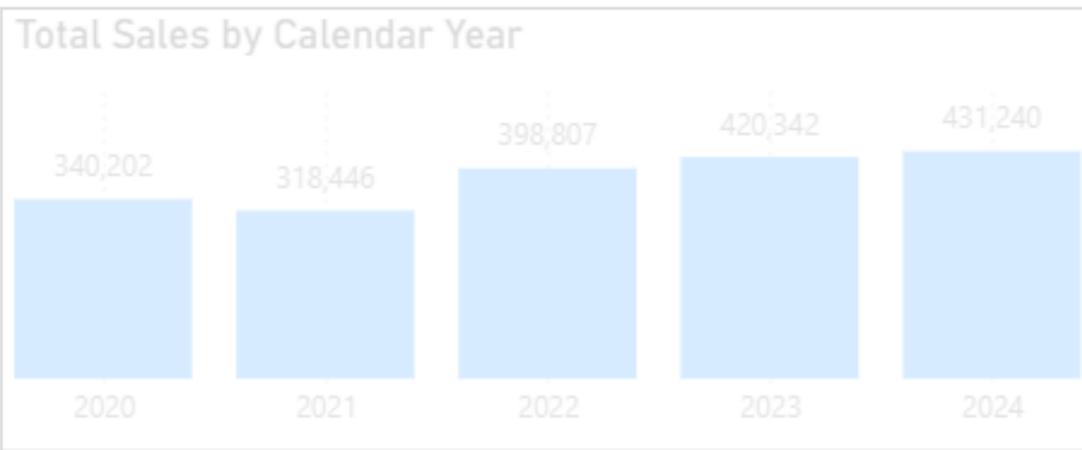
- Accessories
- Cleaner
- Interior
- Liquids
- Protect
- Repair

Color

- Blue
- Green
- Red

Total Sales Report

Name	2020	2021	2022	2023	2024
Amy					
KARPARTS	12,074	10,088	7,965	8,070	5,419
TOPCLEAN	14,643	10,551	8,571	10,867	6,074
Total	26,716	20,639	16,537	18,937	11,493
Chris					
KARPARTS	10,932	9,782	8,214	7,494	3,520
TOPCLEAN	14,067	11,423	8,476	9,506	5,448
Total	25,000	21,205	16,690	17,000	8,969
Dan					
KARPARTS			890	2,785	1,098
TOPCLEAN			473	3,628	501
Total			1,364	6,412	1,598
Total	340,202	318,446	398,807	420,342	431,240



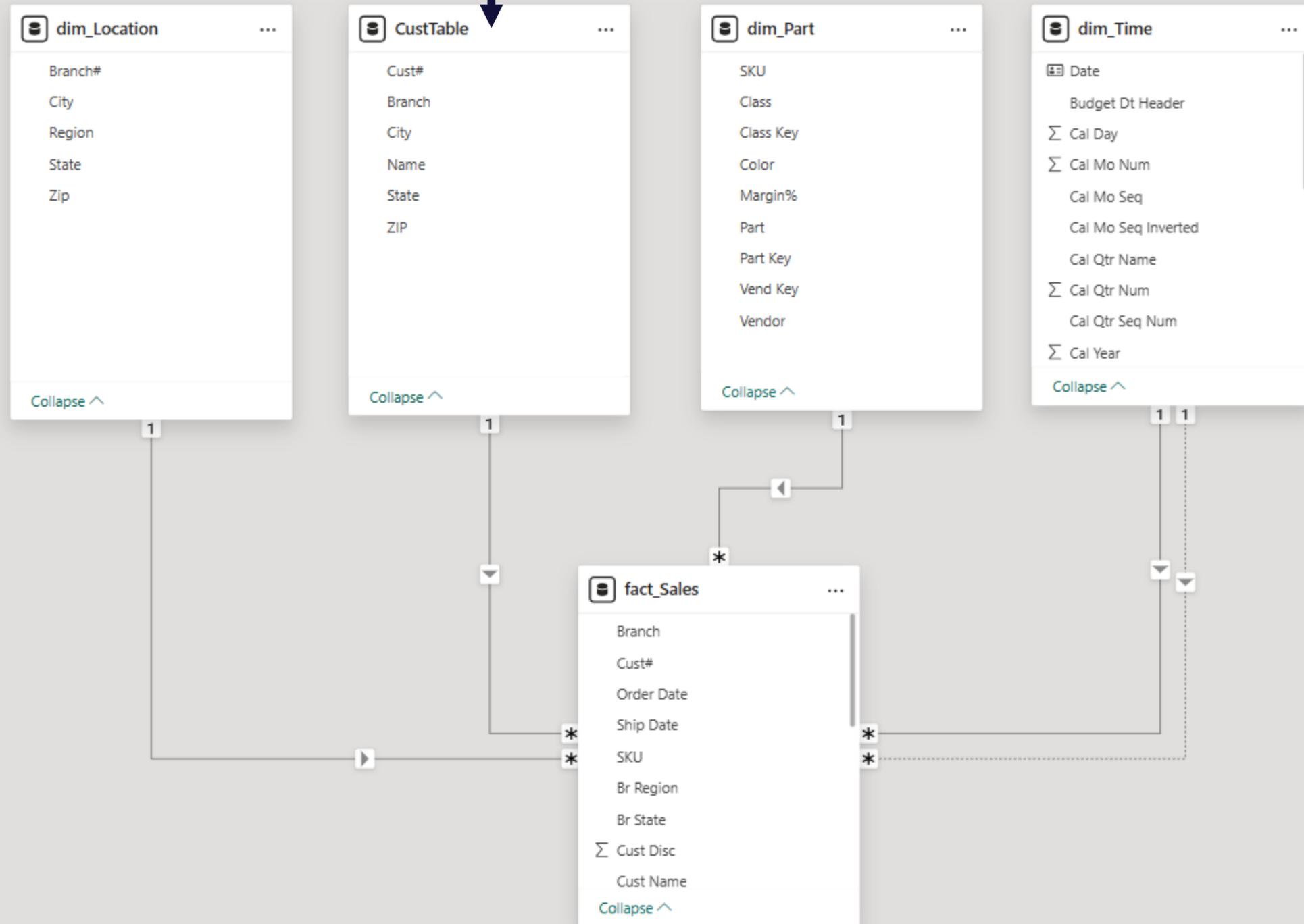
3

Under the hood, an implicit CALCULATE() is added which captures the initial filter context

```
CALCULATE (
    SUMX (fact_Sales,
    fact_Sales[Total Sales] ),
    CustTable[Name] = "Chris",
    dim_Part[Vendor] = "KARPARTS",
    dim_Time[Cal Year] = 2024
)
```

Filter Context is in play

Chris



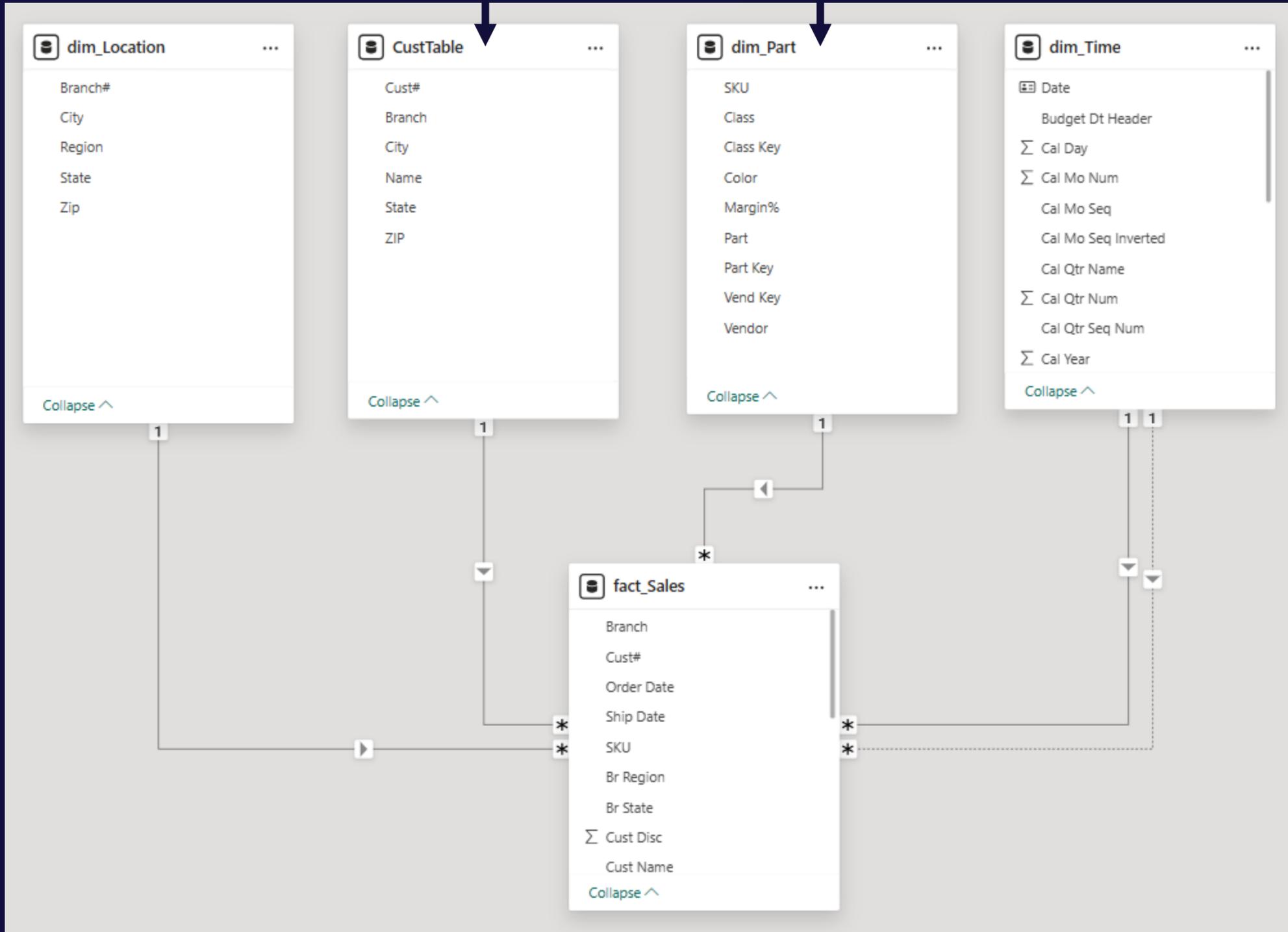
4

CALCULATE() filters the dimension tables

```
CALCULATE (
    SUMX (fact_Sales,
    fact_Sales[Total Sales] ),
    CustTable[Name] = "Chris",
    dim_Part[Vendor] = "KARPARTS",
    dim_Time[Cal Year] = 2024
)
```

Chris

KARPARTS



5

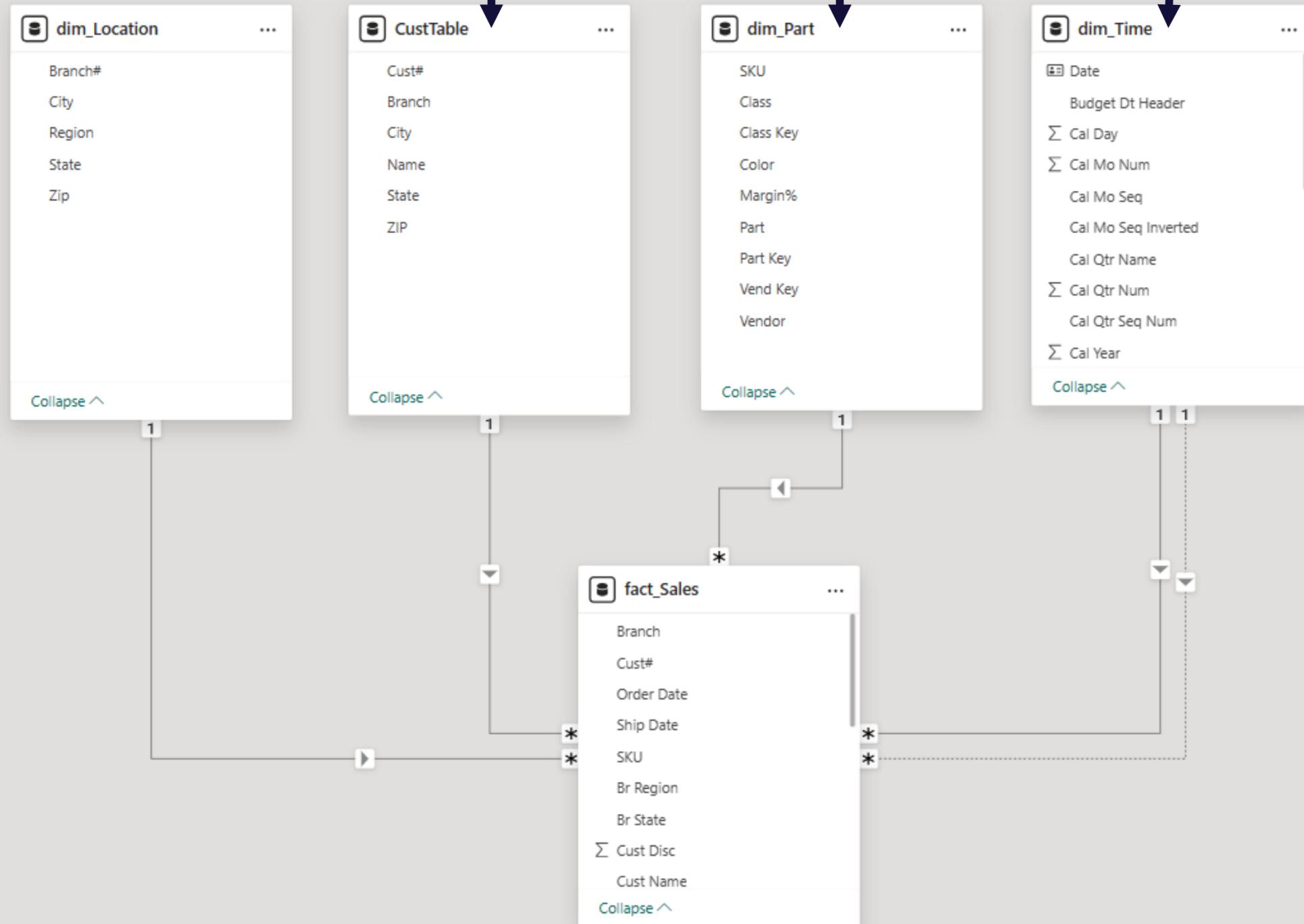
CALCULATE() filters the dimension tables

```
CALCULATE (
    SUMX (fact_Sales,
    fact_Sales[Total Sales] ),
    CustTable[Name] = "Chris",
    dim_Part[Vendor] = "KARPARTS",
    dim_Time[Cal Year] = 2024
)
```

Chris

KARPARTS

2024



6

CALCULATE() filters the dimension tables

```

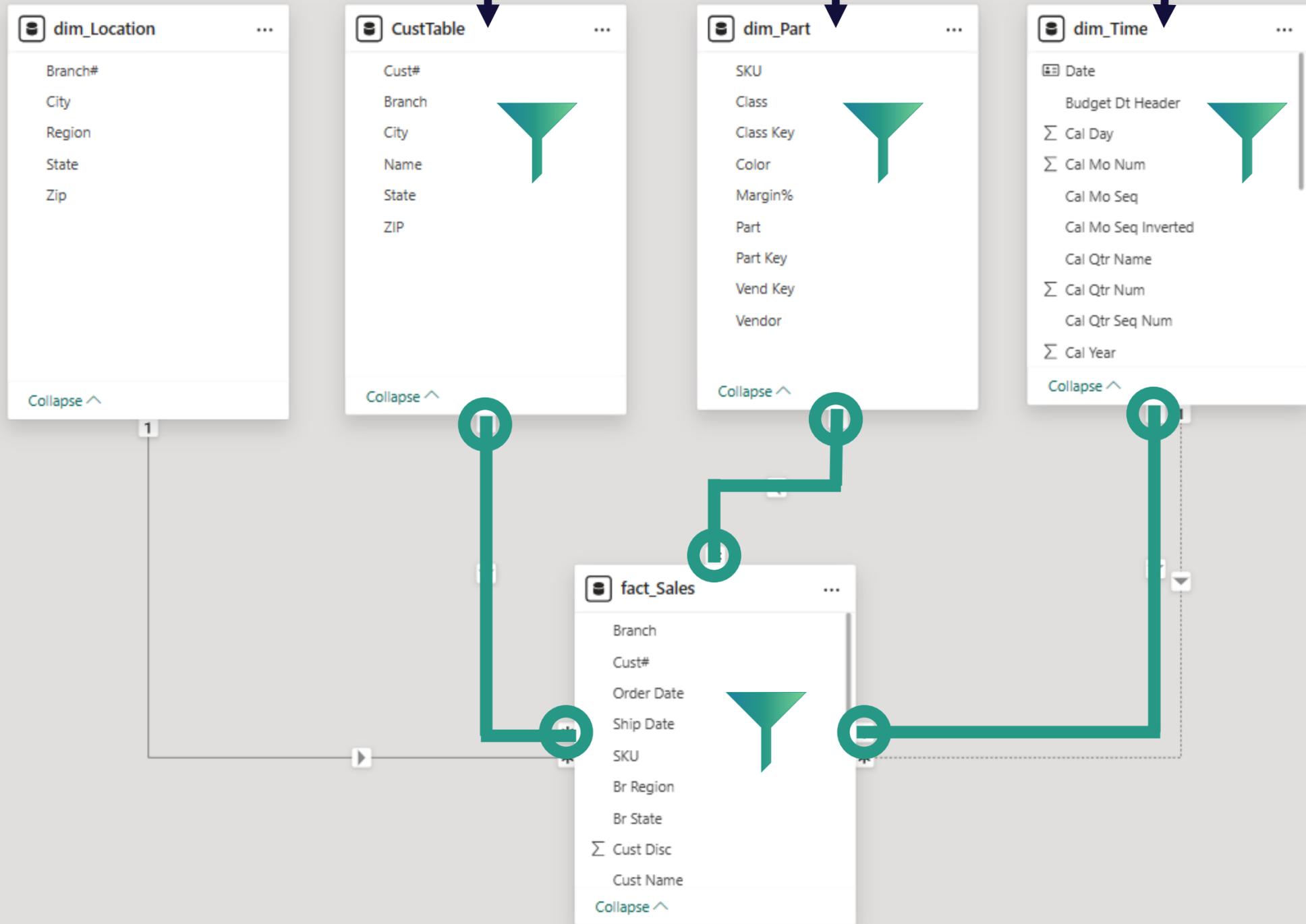
CALCULATE (
    SUMX (fact_Sales,
    fact_Sales[Total Sales] ),
    CustTable[Name] = "Chris",
    dim_Part[Vendor] = "KARPARTS",
    dim_Time[Cal Year] = 2024
)

```

Chris

KARPARTS

2024



7

Filters flow from dimension tables to the fact table and are applied to the fact table

```

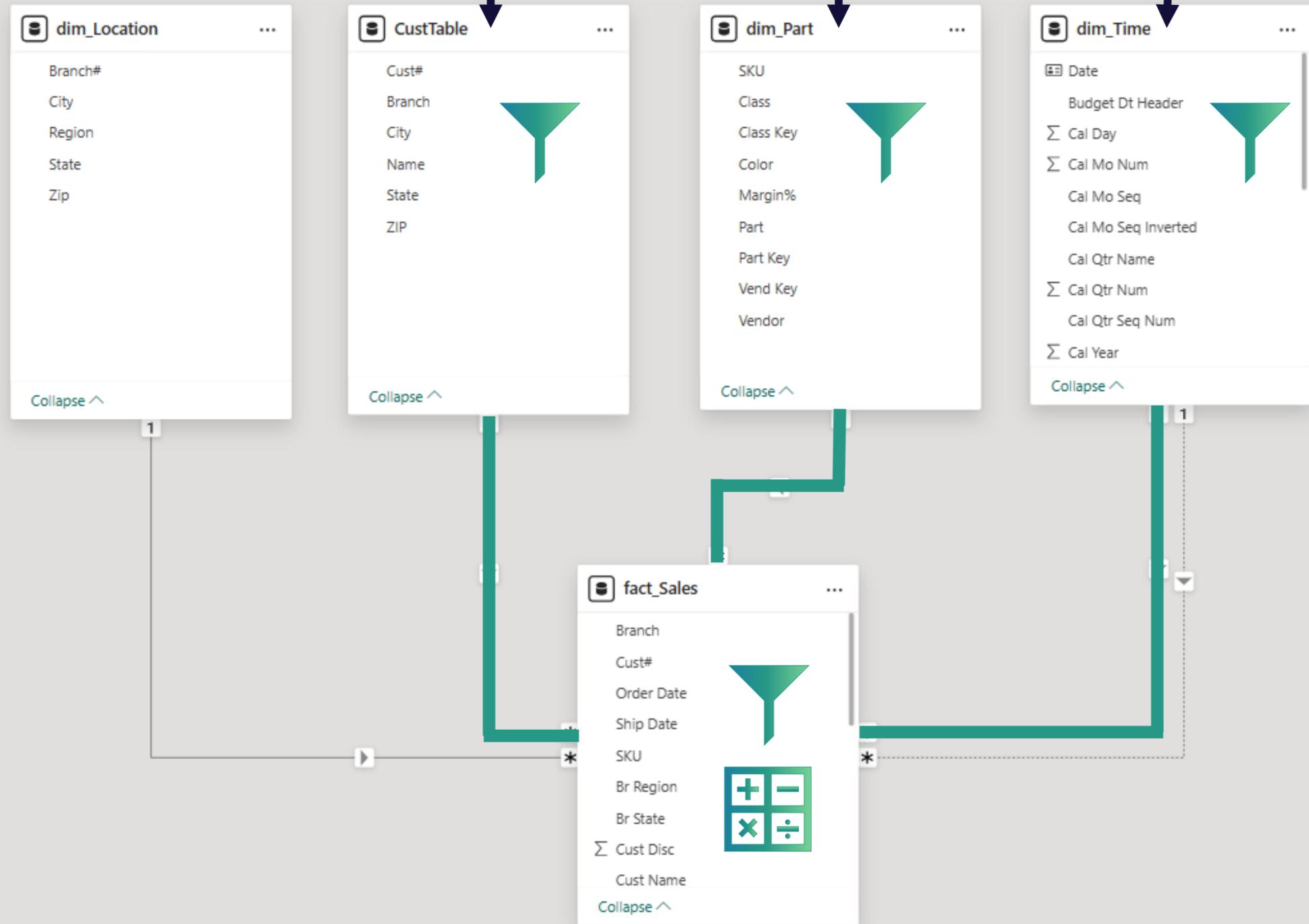
CALCULATE (
    SUMX (fact_Sales,
        fact_Sales[Total Sales] ),
    CustTable[Name] = "Chris",
    dim_Part[Vendor] = "KARPARTS",
    dim_Time[Cal Year] = 2024
)

```

Chris

KARPARTS

2024



8

Filtered rows in the fact table are aggregated

```

CALCULATE (
    SUMX (fact_Sales,
    fact_Sales[Total Sales] ),
    CustTable[Name] = "Chris",
    dim_Part[Vendor] = "KARPARTS",
    dim_Time[Cal Year] = 2024
)

```

Vendor

- KARPARTS
- TOPCLEAN

Class

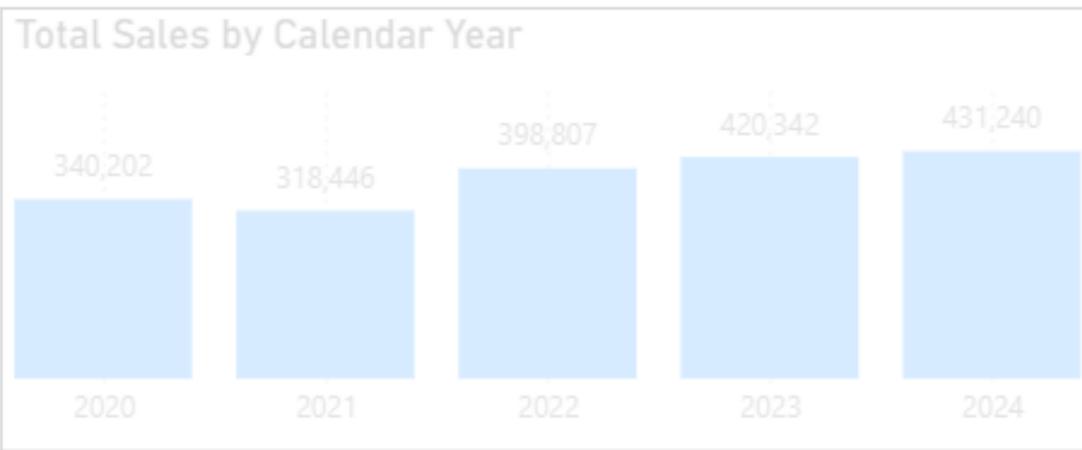
- Accessories
- Cleaner
- Interior
- Liquids
- Protect
- Repair

Color

- Blue
- Green
- Red

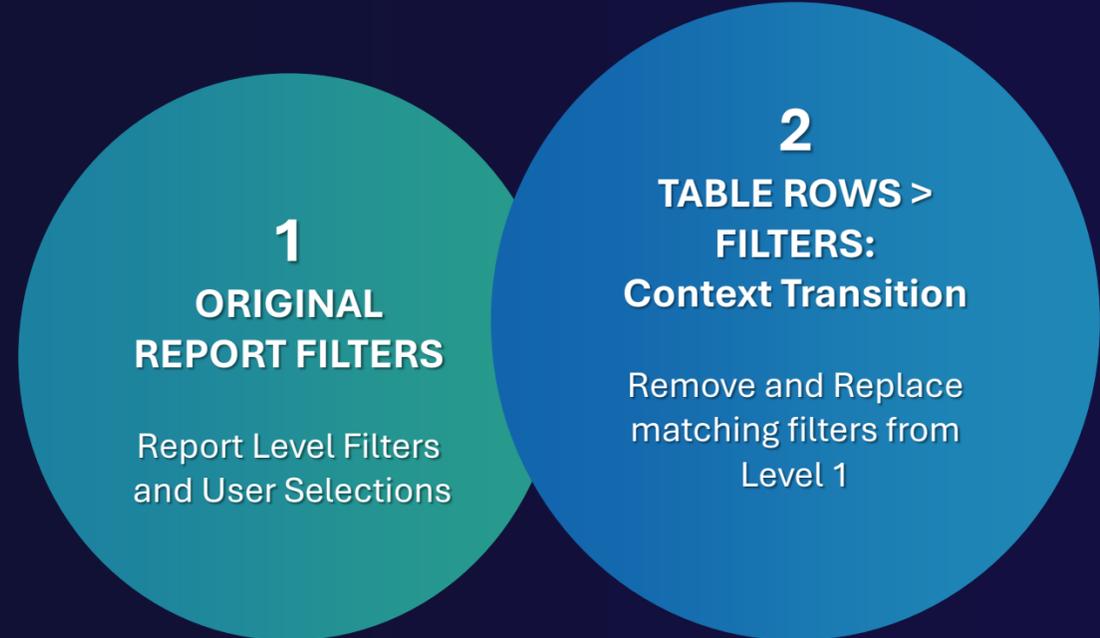
Total Sales Report

Name	2020	2021	2022	2023	2024
Amy					
KARPARTS	12,074	10,088	7,965	8,070	5,419
TOPCLEAN	14,643	10,551	8,571	10,867	6,074
Total	26,716	20,639	16,537	18,937	11,493
Chris					
KARPARTS	10,932	9,782	8,214	7,494	3,520
TOPCLEAN	14,067	11,423	8,476	9,506	5,448
Total	25,000	21,205	16,690	17,000	8,969
Dan					
KARPARTS			890	2,785	1,098
TOPCLEAN			473	3,628	501
Total			1,364	6,412	1,598
Total	340,202	318,446	398,807	420,342	431,240



9

CALCULATE() returns the new filter context back to the visual under the new filter context



Vendor

- KARPARTS
- TOPCLEAN

Class

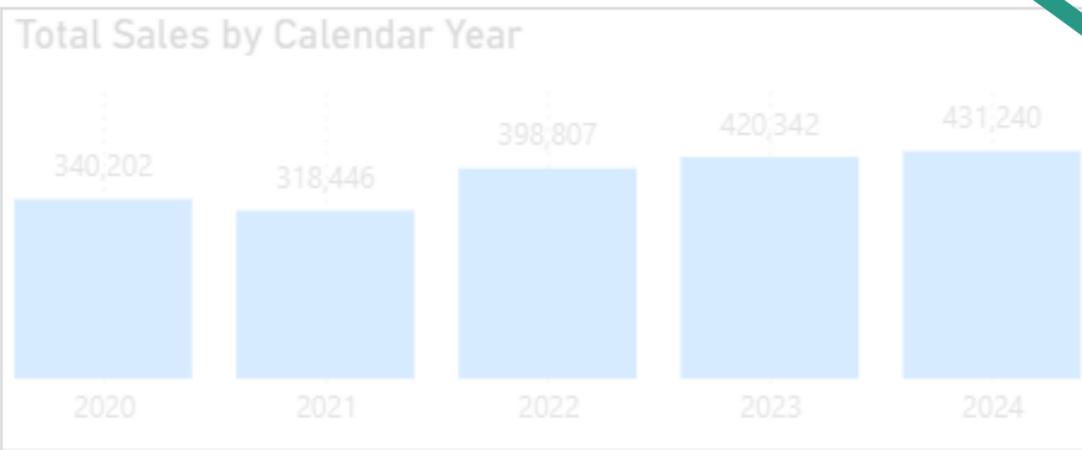
- Accessories
- Cleaner
- Interior
- Liquids
- Protect
- Repair

Color

- Blue
- Green
- Red

Total Sales Report

Name	2020	2021	2022	2023	2024
▾ Amy					
KARPARTS	12,074	10,088	7,965	8,070	5,419
TOPCLEAN	14,643	10,551	8,571	10,867	6,074
Total	26,716	20,639	16,537	18,937	11,493
▾ Chris					
KARPARTS	10,932	9,782	8,214	7,494	3,520
TOPCLEAN	14,067	11,423	8,476	9,506	5,448
Total	25,000	21,205	16,690	17,000	8,969
▾ Dan					
KARPARTS			890	2,785	1,098
TOPCLEAN			473	3,628	501
Total			1,364	6,412	1,600
Total	340,202	318,446	398,807	420,342	431,240



CALCULATE() = Filter Context
 Reusable and dynamic results in our visuals

```

CALCULATE (
    SUMX (fact_Sales,
    fact_Sales[Total Sales] ),
    CustTable[Name] = "Chris",
    dim_Part[Vendor] = "KARPARTS",
    dim_Time[Cal Year] = 2024
)
  
```

```

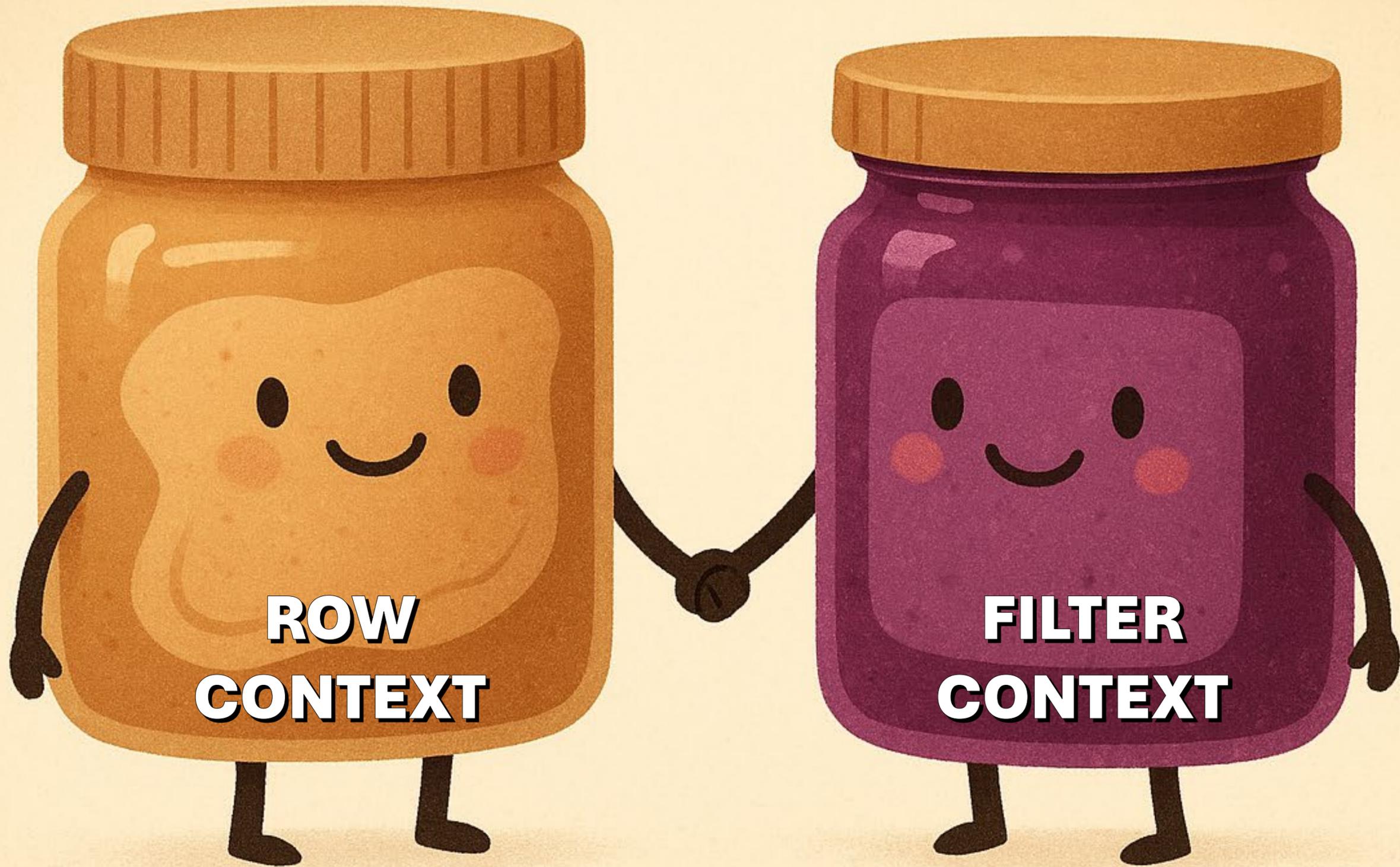
CALCULATE (
    SUMX (fact_Sales,
    fact_Sales[Total Sales] ),
    CustTable[Name] = "Chris",
    dim_Part[Vendor] = "KARPARTS",
    dim_Time[Cal Year] = 2024
)
  
```



The MOST Important DAX Concept

Row Context and Filter Context

Work Together!



Row Context and Filter Context Work Together

```
CALCULATE (  
    SUMX (fact_Sales,  
        fact_Sales[Total Sales] ),  
    CustTable[Name] = "Chris",  
    dim_Part[Vendor] = "KARPARTS",  
    dim_Time[Cal Year] = 2024  
)
```

Row Context

Filter Context

Calculate Modifiers

Use of ALL() or REMOVEFILTERS() to compute Ratios

ALL() or REMOVEFILTERS() as a CALCULATE() argument removes filters placed on columns

ALL() is a **table function** that returns all rows in a tables or all values in a column ignoring any filters

REMOVEFILTERS() is not a table function – it is a **modifier** that clears filters from a table or column

```
CALCULATE ( [Total Sales], ALL ( dim_Part[Vendor] ) )
```

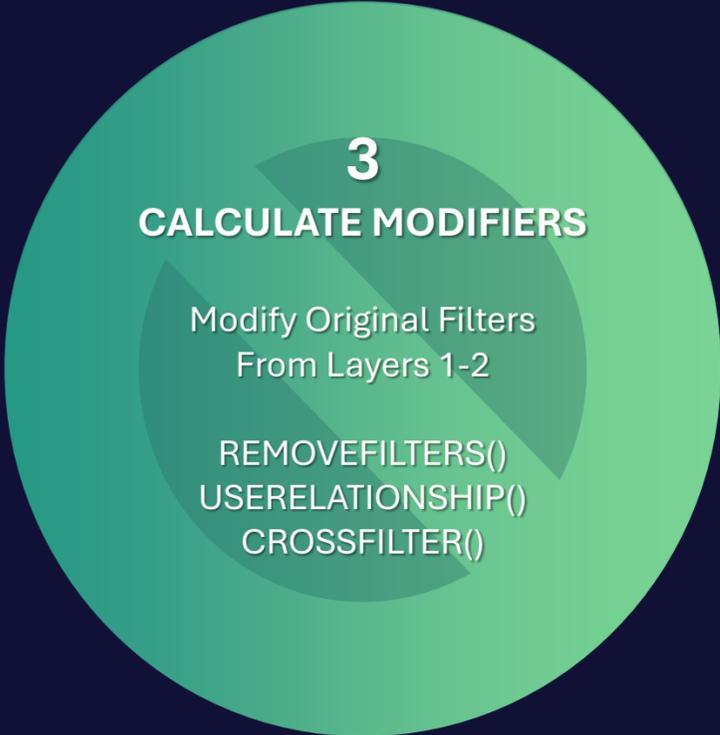
```
CALCULATE ( [Total Sales], REMOVEFILTERS ( dim_Part[Vendor] ) )
```

```
CALCULATE ( [Total Sales], REMOVEFILTERS ( dim_Part[Vendor], dim_Part[Class] ) )
```



Calculate Modifiers

Use of ALL() or REMOVEFILTERS() to compute Ratios



Total Sales Report				
Cal Year	2023		2024	
Vendor	Total Sales	REMOVE VenClass	Total Sales	REMOVE VenClass
KARPARTS				
Accessories				
Blue	6,025	\$358,843	6,528	\$371,291
Green	10,623	\$247,220	11,792	\$255,309
Red	7,837	\$566,394	8,967	\$595,861
Total	24,484	\$1,172,457	27,286	\$1,222,462
Cleaner				
Blue	192,278	\$358,843	194,858	\$371,291
Total	192,278	\$1,172,457	194,858	\$1,222,462
Interior				
Red	271,435	\$566,394	288,353	\$595,861
Total	271,435	\$1,172,457	288,353	\$1,222,462
Liquids				
Blue	7,447	\$358,843	6,795	\$371,291
Total	1,172,457	\$1,172,457	1,222,462	\$1,222,462

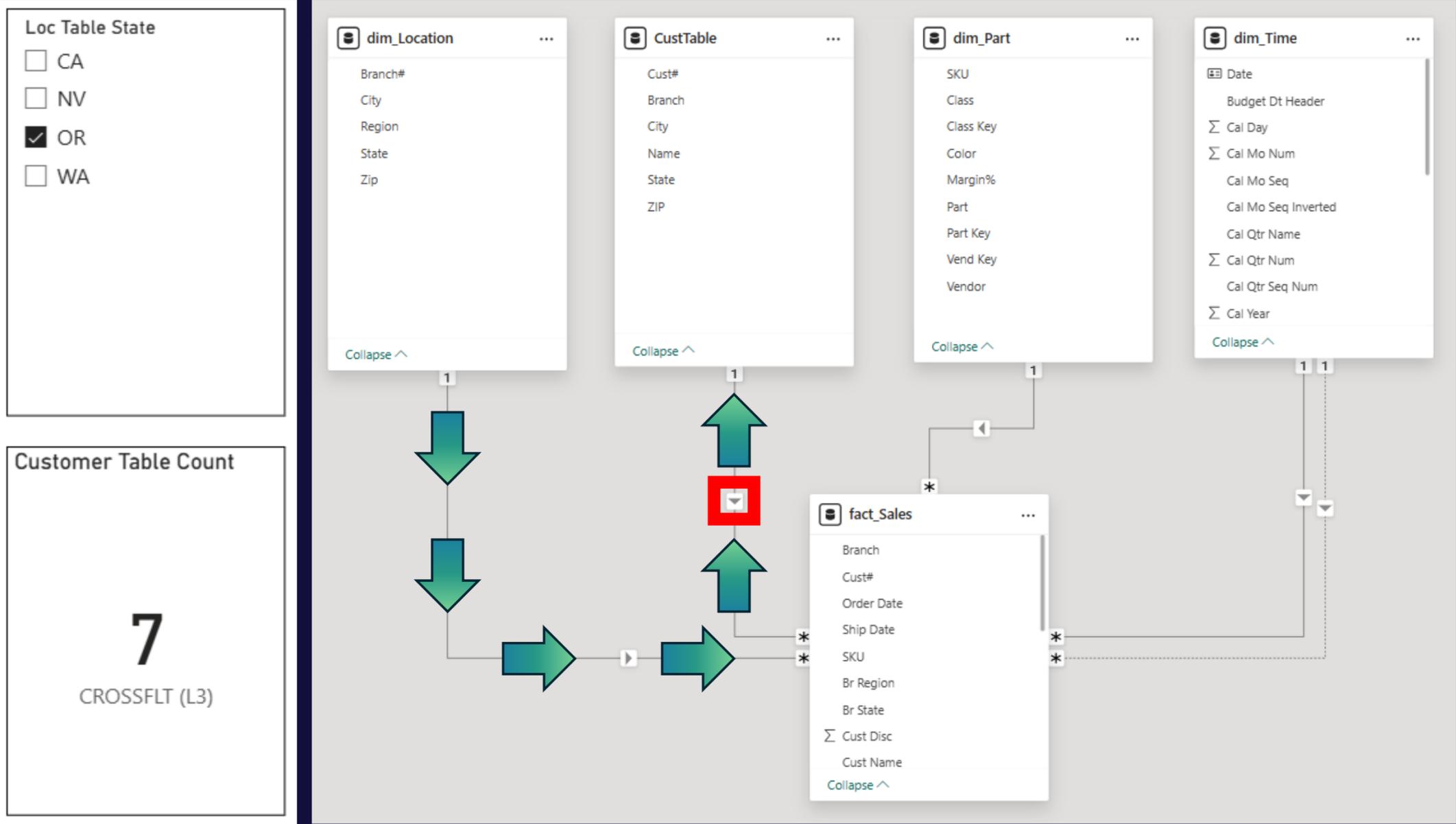
Calculate Modifiers

CROSSFILTER()

3
CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERELATIONSHIP()
CROSSFILTER()



```

CALCULATE (
    COUNTROWS ( CustTable ),
    CROSSFILTER (
        fact_Sales[Cust#],
        CustTable[Cust#],
        BOTH
    )
)
    
```

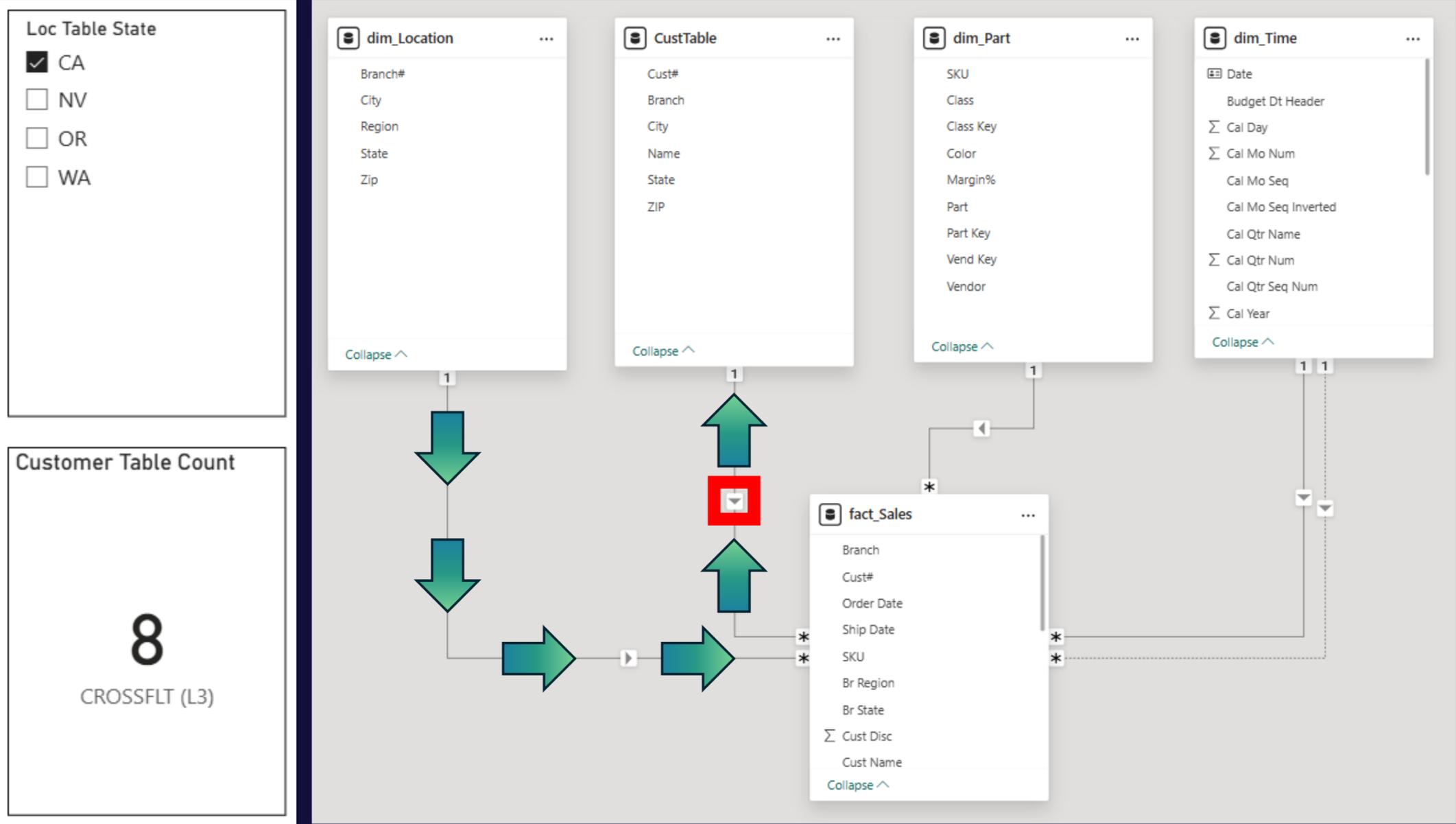
Calculate Modifiers

CROSSFILTER()

3
CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERELATIONSHIP()
CROSSFILTER()



```

CALCULATE (
  COUNTROWS ( CustTable ),
  CROSSFILTER (
    fact_Sales[Cust#],
    CustTable[Cust#],
    BOTH
  )
)
    
```

Column Filter Predicates

Which DAX expressions are identical when evaluated?

HINT: Simple filters ignore other filters on the visual (Color = "Red")

```
CALCULATE ( [Total Sales], dim_Part[Color] = "Red" )
```

```
CALCULATE ( [Total Sales], FILTER ( ALL ( dim_Part[Color] ), dim_Part[Color] = "Red" ) )
```

```
CALCULATE ( [Total Sales], FILTER ( VALUES ( dim_Part[Color] ), dim_Part[Color] = "Red" ) )
```

4

ADD EXPLICIT FILTERS

Remove and Replace filters from
Layers 1-3

Column Filter Predicates

Which DAX expressions are identical when evaluated?

Total Sales Report				
Cal Year	2024			
Vendor	Total Sales	Color Red (L4)	Color ALL Red (L4)	Color VALUES Red (L4)
TOPCLEAN				
Cleaner				
Blue	111,518	\$69,580	\$69,580	
Green	55,284	\$69,580	\$69,580	
Red	69,580	\$69,580	\$69,580	\$69,580
Total	236,382	\$69,580	\$69,580	\$69,580
Liquids				
Blue	5,669	\$3,093	\$3,093	
Green	4,384	\$3,093	\$3,093	
Red	3,093	\$3,093	\$3,093	\$3,093
Total	13,146	\$3,093	\$3,093	\$3,093
Repair				
Blue	5,583	\$40,538	\$40,538	
Green	11,538	\$40,538	\$40,538	
Red	40,538	\$40,538	\$40,538	\$40,538
Total	57,658	\$40,538	\$40,538	\$40,538
Total	307,185	\$113,210	\$113,210	\$113,210

4

ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

Column Filter Predicates

Which DAX expressions are identical when evaluated?

HINT: Simple filters ignore other filters on the visual (Color = "Red")

4
ADD EXPLICIT FILTERS
Remove and Replace filters from Layers 1-3

`CALCULATE ([Total Sales], dim_Part[Color] = "Red")`



`CALCULATE ([Total Sales], FILTER (ALL (dim_Part[Color]), dim_Part[Color] = "Red"))`

`CALCULATE ([Total Sales], FILTER (VALUES (dim_Part[Color]), dim_Part[Color] = "Red"))`

Table Iterator

Table Function
VALUES() respects filter context

Filter expression

Resolving Filter Conflicts

Competing filters: Impossible 'AND'

Total Sales Report		
Cal Year	2024	
Vendor	Total Sales	Color Red Blue (L4)
TOPCLEAN		
Cleaner		
Blue	111,518	
Green	55,284	
Red	69,580	
Total	236,382	
Liquids		
Blue	5,669	
Green	4,384	
Red	3,093	
Total	13,146	
Repair		
Blue	5,583	
Green	11,538	
Red	40,538	
Total	57,658	
Total	307,185	

```
CALCULATE ( [Total Sales],  
            dim_Part[Color] = "Red",  
            dim_Part[Color] = "Blue"  
            )
```

4
ADD EXPLICIT FILTERS
Remove and Replace filters from
Layers 1-3



Competing Filters and Nested CALCULATE()s

Innermost filter wins

Multiple filters in CALCULATE() “merge”

In nested CALCULATE()s, **inner filter OVERWRITES** the outer filter
(first evaluated CALCULATE filter)

Use **KEEPFILTERS()** to keep the inner filter from replacing the outer filter – “Intersect”

5

KEEPFILTERS

Competing Filters and Nested CALCULATE()s

Innermost filter wins

```
Compete Filters 1 = CALCULATE ( [Total Sales], dim_Part[Color] = "Red", dim_Part[Color] = "Blue" )
```

```
Compete Filters2 = CALCULATE (
    CALCULATE ( [Total Sales], dim_Part[Color] IN { "Red", "Blue" } ),
    dim_Part[Color] IN { "Green", "Blue" }
)
```

```
Compete Filters3 = CALCULATE (
    CALCULATE (
        [Total Sales],
        KEEPFILTERS ( dim_Part[Color] IN { "Red", "Blue" } )
    ),
    dim_Part[Color] IN { "Green", "Blue" }
)
```

5

KEEPFILTERS

Competing Filters and Nested CALCULATE()s

Innermost filter wins

Total Sales Report				
Cal Year	2024			
Vendor	Total Sales	Compete Filters1 (L4)	Compete Filters2 (L4)	Compete Filters3 (L4)
[-] KARPARTS				
[-] Accessories				
Blue	6,528		\$15,495	\$6,528
Green	11,792		\$15,495	\$6,528
Red	8,967		\$15,495	\$6,528
Total	27,286		\$15,495	\$6,528
[-] Cleaner				
Blue	194,858		\$194,858	\$194,858
Total	194,858		\$194,858	\$194,858
[-] Interior				
Red	288,353		\$288,353	
Total	288,353		\$288,353	
[-] Liquids				
Blue	6,795		\$9,801	\$6,795
Total	1,222,462		\$967,153	\$371,291

5
KEEPFILTERS

```
Compete Filters 1 =  
CALCULATE ( [Total Sales],  
            dim_Part[Color] = "Red",  
            dim_Part[Color] = "Blue"  
)
```

Competing Filters and Nested CALCULATE()s

Innermost filter wins

Total Sales Report				
Cal Year	2024			
Vendor	Total Sales	Compete Filters1 (L4)	Compete Filters2 (L4)	Compete Filters3 (L4)
KARPARTS				
Accessories				
Blue	6,528		\$15,495	\$6,528
Green	11,792		\$15,495	\$6,528
Red	8,967		\$15,495	\$6,528
Total	27,286		\$15,495	\$6,528
Cleaner				
Blue	194,858		\$194,858	\$194,858
Total	194,858		\$194,858	\$194,858
Interior				
Red	288,353		\$288,353	
Total	288,353		\$288,353	
Liquids				
Blue	6,795		\$9,801	\$6,795
Total	1,222,462		\$967,153	\$371,291

5
KEEPFILTERS

Compete Filters2 =
CALCULATE (

```
CALCULATE ( [Total Sales],  
dim_Part[Color] IN { "Red", "Blue" }  
)
```

```
dim_Part[Color] IN { "Green", "Blue" }  
)
```

Competing Filters and Nested CALCULATE()s

Innermost filter wins

Total Sales Report				
Cal Year	2024			
Vendor	Total Sales	Compete Filters1 (L4)	Compete Filters2 (L4)	Compete Filters3 (L4)
KARPARTS				
Accessories				
Blue	6,528		\$15,495	\$6,528
Green	11,792		\$15,495	\$6,528
Red	8,967		\$15,495	\$6,528
Total	27,286		\$15,495	\$6,528
Cleaner				
Blue	194,858		\$194,858	\$194,858
Total	194,858		\$194,858	\$194,858
Interior				
Red	288,353		\$288,353	
Total	288,353		\$288,353	
Liquids				
Blue	6,795		\$9,801	\$6,795
Total	6,795		\$9,801	\$6,795
Total	1,222,462		\$967,153	\$371,291

5
KEEPFILTERS

```

Compete Filters3 =
CALCULATE (
    CALCULATE ( [Total Sales],
        KEEPFILTERS ( dim_Part[Color] IN {
            "Red", "Blue" } )
    ),
    dim_Part[Color] IN { "Green", "Blue" }
)
    
```



(Not So) Pop Quiz!

Challenge Question #1

USERRELATIONSHIP() vs. TREATAS()

What is unseen here that is causing unexpected results with TREATAS()?

Total Sales Report			
Date	Total Sales	USEREL (L3)	TREATAS (L4)
01/01/2024	4,252	\$3,570	\$519
01/02/2024	3,679	\$3,164	\$567
01/03/2024	3,005	\$2,568	\$360
01/04/2024	2,886	\$2,509	\$519
01/05/2024	2,592	\$2,487	\$349
01/06/2024	2,677	\$2,967	\$310
01/07/2024	2,109	\$1,855	\$214
01/08/2024	3,073	\$2,958	\$554
01/09/2024	2,929	\$3,563	\$496
01/10/2024	2,073	\$3,462	\$409
01/11/2024	3,207	\$2,698	\$592
01/12/2024	3,903	\$3,095	\$429
01/13/2024	3,380	\$3,331	\$487
01/14/2024	2,510	\$2,859	\$689
01/15/2024	4,237	\$3,220	\$1,430
01/16/2024	3,257	\$3,237	\$481
01/17/2024	3,025	\$3,239	\$890
01/18/2024	2,875	\$4,047	\$835
01/19/2024	3,655	\$3,741	\$873
01/20/2024	3,550	\$2,893	\$464
01/21/2024	2,764	\$4,233	\$247
01/22/2024	3,928	\$3,964	\$821
01/23/2024	3,461	\$3,487	\$450
Total	1,222,462	\$1,222,501	\$1,212,281

USEREL (L3) =

CALCULATE (

[Total Sales],

USERELATIONSHIP (fact_Sales[Order Date], dim_Time[Date])

)

TREATAS (L4) =

CALCULATE (

[Total Sales],

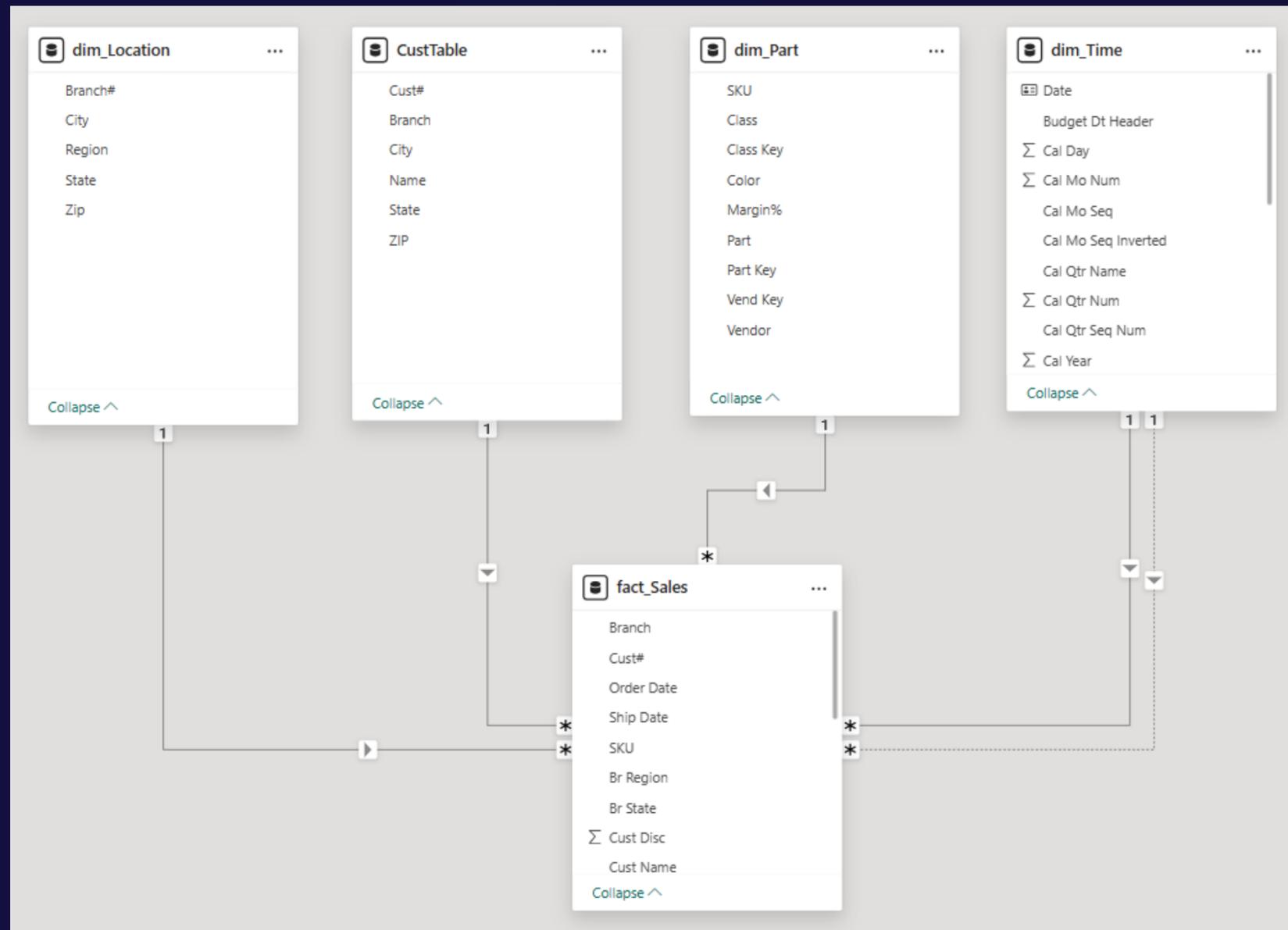
TREATAS (VALUES (dim_Time[Date]), fact_Sales[Order Date])

)

Challenge Question #1

USERELATIONSHIP() vs. TREATAS()

What is unseen here that is causing unexpected results with TREATAS()?



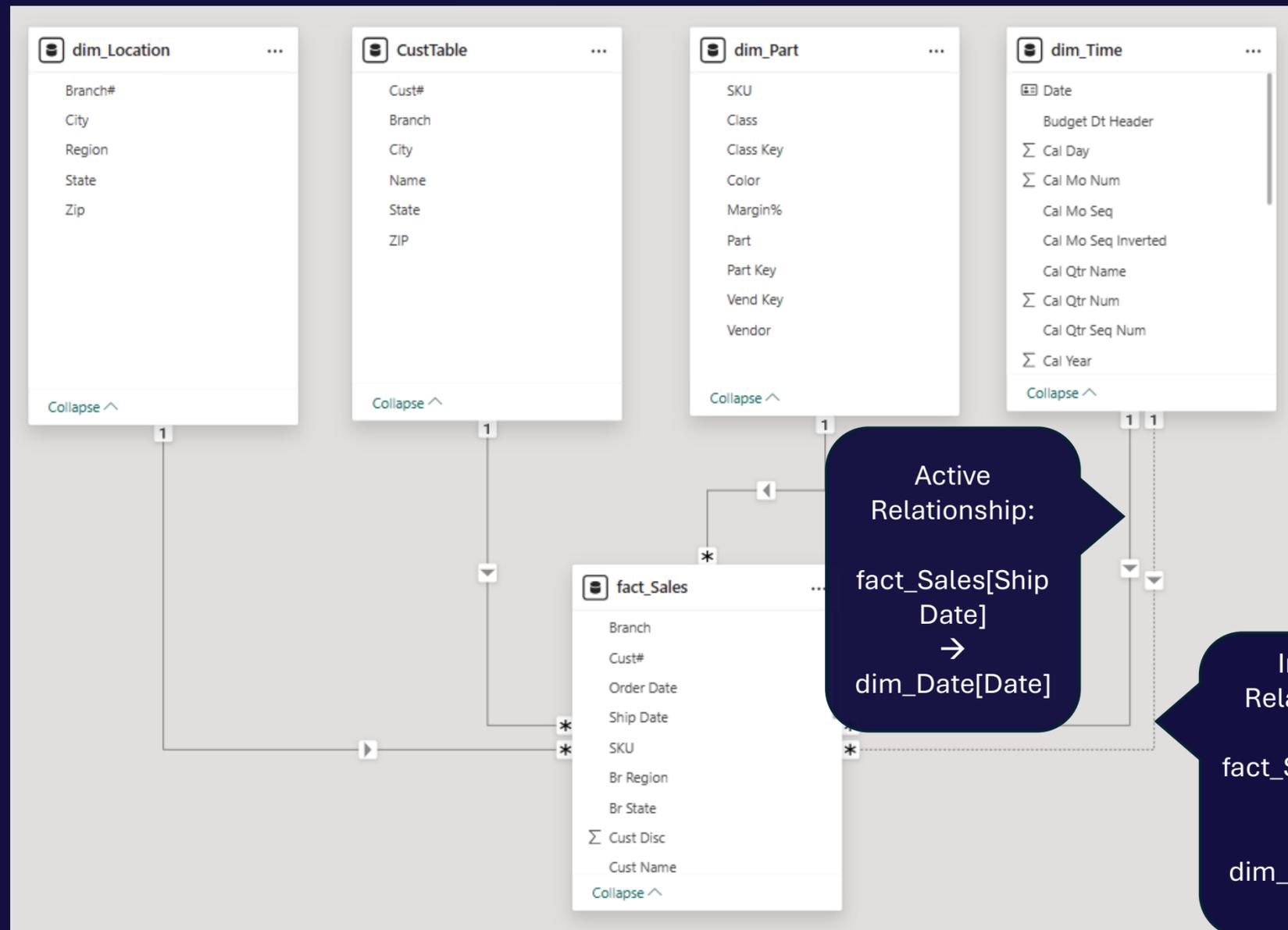
```
USEREL (L3) =  
CALCULATE (  
    [Total Sales],  
    USERELATIONSHIP (  
        fact_Sales[Order Date],  
        dim_Time[Date] )  
    )
```

```
TREATAS (L4) =  
CALCULATE (  
    [Total Sales],  
    TREATAS ( VALUES ( dim_Time[Date]),  
        fact_Sales[Order Date] )  
    )
```

Challenge Question #1

USERELATIONSHIP() vs. TREATAS()

What is unseen here that is causing unexpected results with TREATAS()?



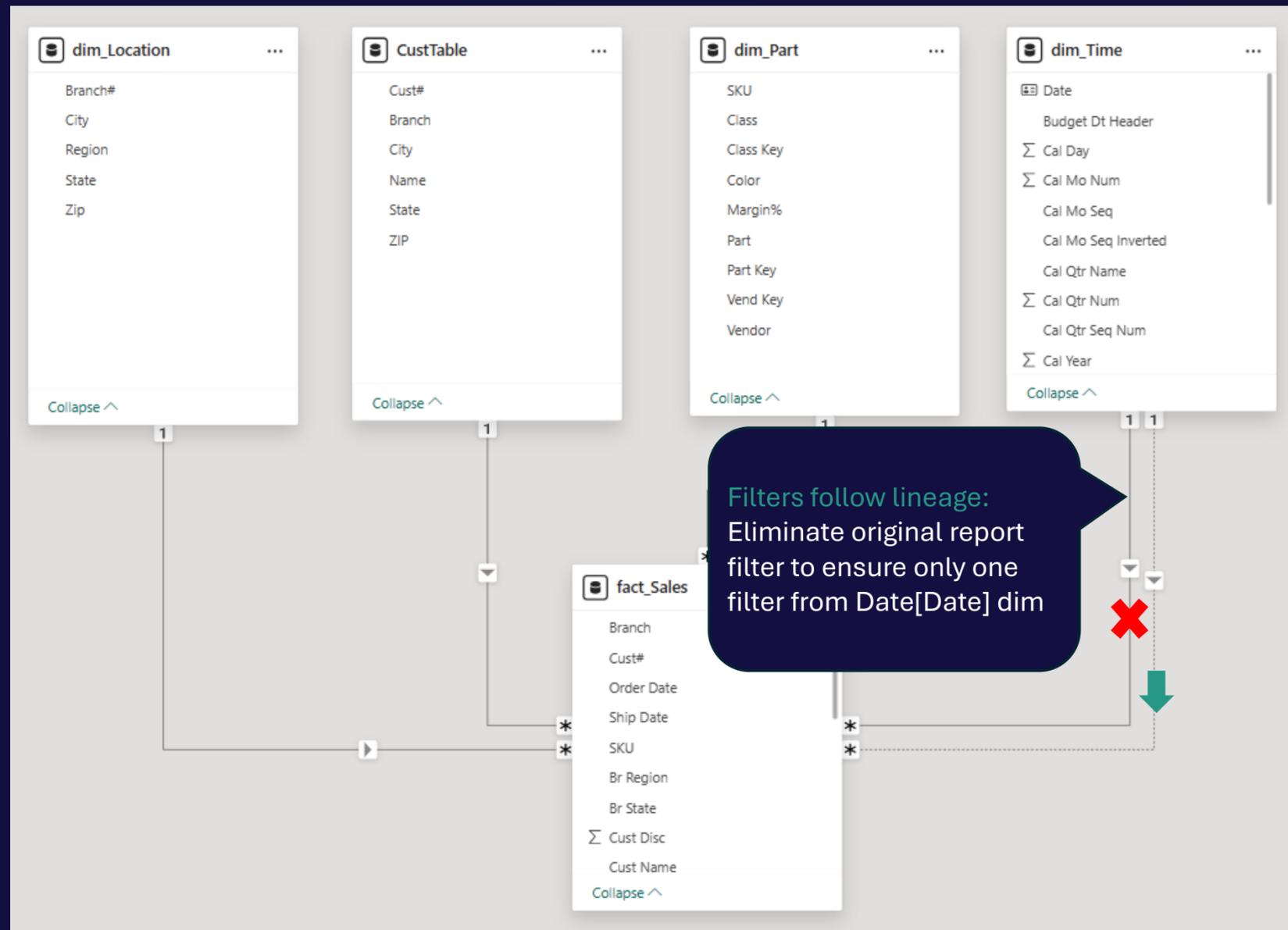
```
USEREL (L3) =
CALCULATE (
    [Total Sales],
    USERELATIONSHIP (
        fact_Sales[Order Date],
        dim_Time[Date] )
)
```

```
TREATAS (L4) =
CALCULATE (
    [Total Sales],
    TREATAS ( VALUES ( dim_Time[Date] ),
        fact_Sales[Order Date] )
)
```

Challenge Question #1

USERELATIONSHIP() vs. TREATAS()

What is unseen here that is causing unexpected results with TREATAS()?



```
USEREL (L3) =
CALCULATE (
    [Total Sales],
    USERELATIONSHIP (
        fact_Sales[Order Date],
        dim_Time[Date] )
    )
```

```
TREATAS (L4) =
CALCULATE (
    [Total Sales],
    TREATAS ( VALUES ( dim_Time[Date]),
        fact_Sales[Order Date] )
    )
```

Challenge Question #1

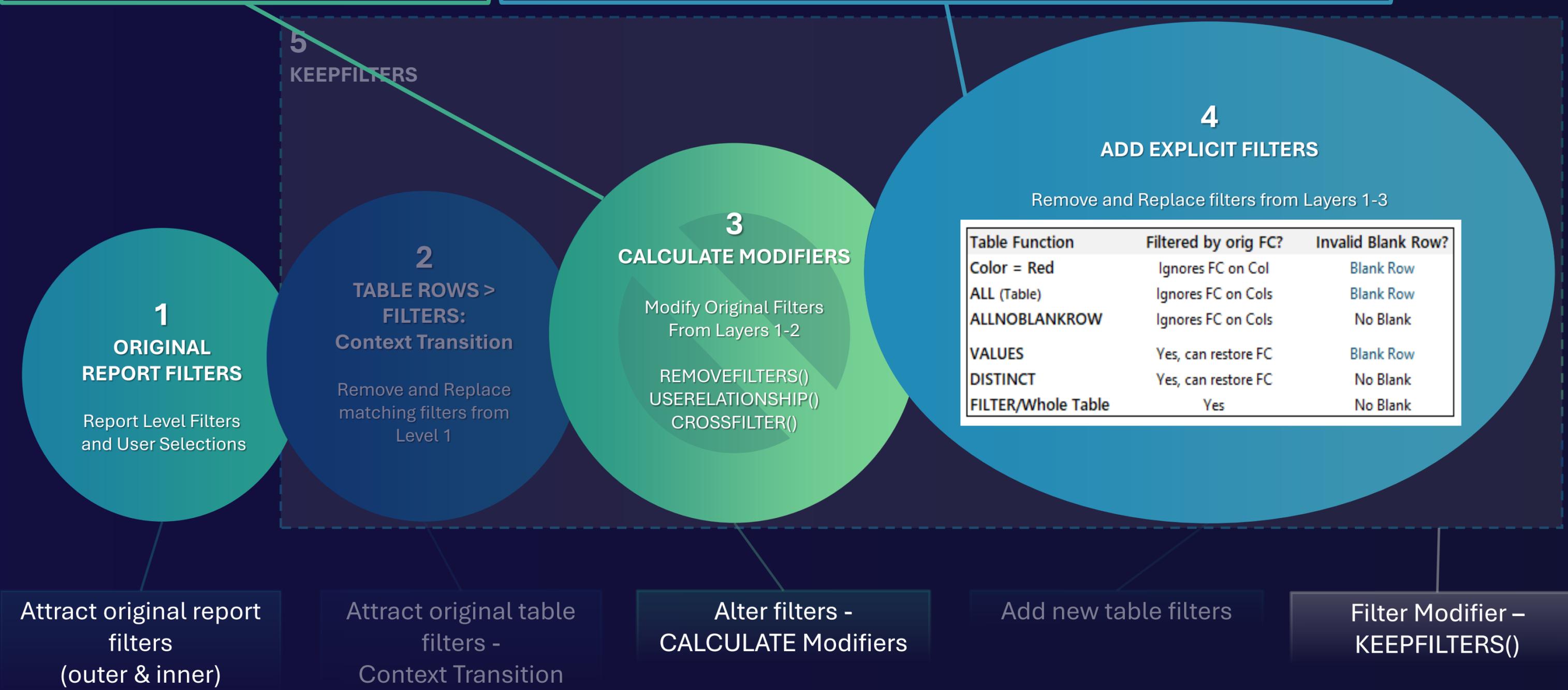
USERRELATIONSHIP() vs. TREATAS()

What is unseen here that is causing unexpected results with TREATAS()?

Total Sales Report				
Date	Total Sales	USEREL (L3)	TREATAS (L4)	TREATAS (L4) RF
01/01/2024	4,252	\$3,570	\$519	\$3,570
01/02/2024	3,679	\$3,164	\$567	\$3,164
01/03/2024	3,005	\$2,568	\$360	\$2,568
01/04/2024	2,886	\$2,509	\$519	\$2,509
01/05/2024	2,592	\$2,487	\$349	\$2,487
01/06/2024	2,677	\$2,967	\$310	\$2,967
01/07/2024	2,109	\$1,855	\$214	\$1,855
01/08/2024	3,073	\$2,958	\$554	\$2,958
01/09/2024	2,929	\$3,563	\$496	\$3,563
01/10/2024	2,073	\$3,462	\$409	\$3,462
01/11/2024	3,207	\$2,698	\$592	\$2,698
01/12/2024	3,903	\$3,095	\$429	\$3,095
01/13/2024	3,380	\$3,331	\$487	\$3,331
01/14/2024	2,510	\$2,859	\$689	\$2,859
01/15/2024	4,237	\$3,220	\$1,430	\$3,220
01/16/2024	3,257	\$3,237	\$481	\$3,237
01/17/2024	3,025	\$3,239	\$890	\$3,239
01/18/2024	2,875	\$4,047	\$835	\$4,047
01/19/2024	3,655	\$3,741	\$873	\$3,741
01/20/2024	3,550	\$2,893	\$464	\$2,893
01/21/2024	2,764	\$4,233	\$247	\$4,233
01/22/2024	3,928	\$3,964	\$821	\$3,964
Total	1,222,462	\$1,222,501	\$1,212,281	\$1,212,281

```
TREATAS (L4) RF =  
CALCULATE (  
    [Total Sales],  
    ??? ( dim_Time[Date] ),  
    TREATAS ( VALUES ( dim_Time[Date] ), fact_Sales[Order Date] )  
)
```

```
TREATAS (L4) RF =
CALCULATE ( [Total Sales],
REMOVEFILTERS ( dim_Time[Date] ), TREATAS ( VALUES ( dim_Time[Date] ), fact_Sales[Order Date] ) )
```



Challenge Question #2

Slicer not filtering large orders?

Total Sales Report		
Vendor	Total Sales	Order > 250 Bad
KARPARTS		
+ Accessories	16,379	\$66,851
+ Cleaner	478,602	\$26,820
+ Interior	26,580	\$1,178,168
+ Liquids	14,293	\$19,380
+ Protect	217,524	\$5,796
+ Repair	49,067	\$2,349
Total	802,444	\$1,299,364
SAFTEYSTAR	605,972	\$202,801
TOPCLEAN	868,454	\$217,469
Total	2,276,870	\$1,719,634

Measure still returns sales amounts over \$250

Filter lower sales amounts



76%
Order% Bad

Total Sales

\$8

\$150



Order > 250 Bad =
CALCULATE ([Total Sales],
fact_Sales[Total Sales] > 250
)

Challenge Question #2

Slicer not filtering large orders?

Total Sales Report			
Vendor	Total Sales	Order > 250 Bad	Order > 250 Good
KARPARTS			
+ Accessories	16,379	\$66,851	
+ Cleaner	478,602	\$26,820	
+ Interior	26,580	\$1,178,168	
+ Liquids	14,293	\$19,380	
+ Protect	217,524	\$5,796	
+ Repair	49,067	\$2,349	
Total	802,444	\$1,299,364	
SAFTEYSTAR	605,972	\$202,801	
TOPCLEAN	868,454	\$217,469	
Total	2,276,870	\$1,719,634	

Filters sales amounts up to \$150

Filter lower sales amounts

(Blank)

Order% Good

Total Sales

\$8

\$150

○ ○

```
Order > 250 Good =
CALCULATE ( [Total Sales],
???
fact_Sales[Total Sales]
> 250
)
)
```

Order of Evaluation

Priority: First to Last

KEEPFILTERS() builds a barrier around Level 2-4, preventing each from impacting lower-level filter arguments

5 KEEPFILTERS

1 ORIGINAL REPORT FILTERS

Report Level Filters and User Selections

2 TABLE ROWS > FILTERS: Context Transition

Remove and Replace matching filters from Level 1

3 CALCULATE MODIFIERS

Modify Original Filters From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

4 ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

Attract original report filters (outer & inner)

Attract original table filters - Context Transition

Alter filters - CALCULATE Modifiers

Add new table filters

Filter Modifier - KEEPFILTERS()

Order of Evaluation

Priority: First to Last

5
KEEPFILTERS

4
ADD EXPLICIT FILTERS

Remove and Replace filters from Layers 1-3

Table Function	Filtered by orig FC?	Invalid Blank Row?
Color = Red	Ignores FC on Col	Blank Row
ALL (Table)	Ignores FC on Cols	Blank Row
ALLNOBLANKROW	Ignores FC on Cols	No Blank
VALUES	Yes, can restore FC	Blank Row
DISTINCT	Yes, can restore FC	No Blank
FILTER/Whole Table	Yes	No Blank

3
CALCULATE MODIFIERS

Modify Original Filters
From Layers 1-2

REMOVEFILTERS()
USERRELATIONSHIP()
CROSSFILTER()

2
TABLE ROWS >
FILTERS:
Context Transition

Remove and Replace
matching filters from
Level 1

1
ORIGINAL
REPORT FILTERS

Report Level Filters
and User Selections

Attract original report
filters
(outer & inner)

Attract original table
filters -
Context Transition

Alter filters -
CALCULATE Modifiers

Add new table filters

Filter Modifier -
KEEPFILTERS()

