

#FABCONSQLCON2026

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Microsoft Fabric
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ATLANTA MARCH 16 - 20, 2026

FABCON

Microsoft Fabric

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Vortex: AI-Powered Migration to Power BI / Microsoft Fabric Made Simple

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Axis Group



Your Organization Is Ready for Fabric.

Your Data Estate Isn't.

Data Silos

Fragmented platforms lock insights in disconnected systems, blocking cross-functional decisions.

Stalled Innovation

Teams spend cycles maintaining legacy infrastructure instead of building what's next.

Mounting Costs

Redundant licensing, sprawling vendor contracts, and technical debt compound year over year.

Tableau

Qlik Sense

QlikView

IBM Cognos

MicroStrategy

SSRS

+ many more

Manual Migrations Are **Designed to Fail**

83%

of traditional BI migrations fail or stall before completion

12+

months average timeline for manual migration projects

3x

average cost overrun vs. original project estimates

Volume

Hundreds or thousands of assets. No team can manually assess and convert at scale.

Complexity

Tangled dependencies, undocumented logic, and cross-platform pipelines multiply risk.

Manual Effort

Line-by-line conversion burns analyst and developer time with no guarantee of quality.

There Has to Be a Better Way.

What if your migration could be measured in weeks instead of years —
with AI handling the heavy lifting at every step?



Legacy
Platform



Vortex
Migration



Microsoft
Fabric

Introducing Vortex[®]:

The Champion of Migration to Fabric



Rationalize Your Legacy Apps

Retire the outdated, migrate the essential, reimagine the valuable.



Convert & Optimize With AI

From legacy complexity to a modern stack, at lightning speed.

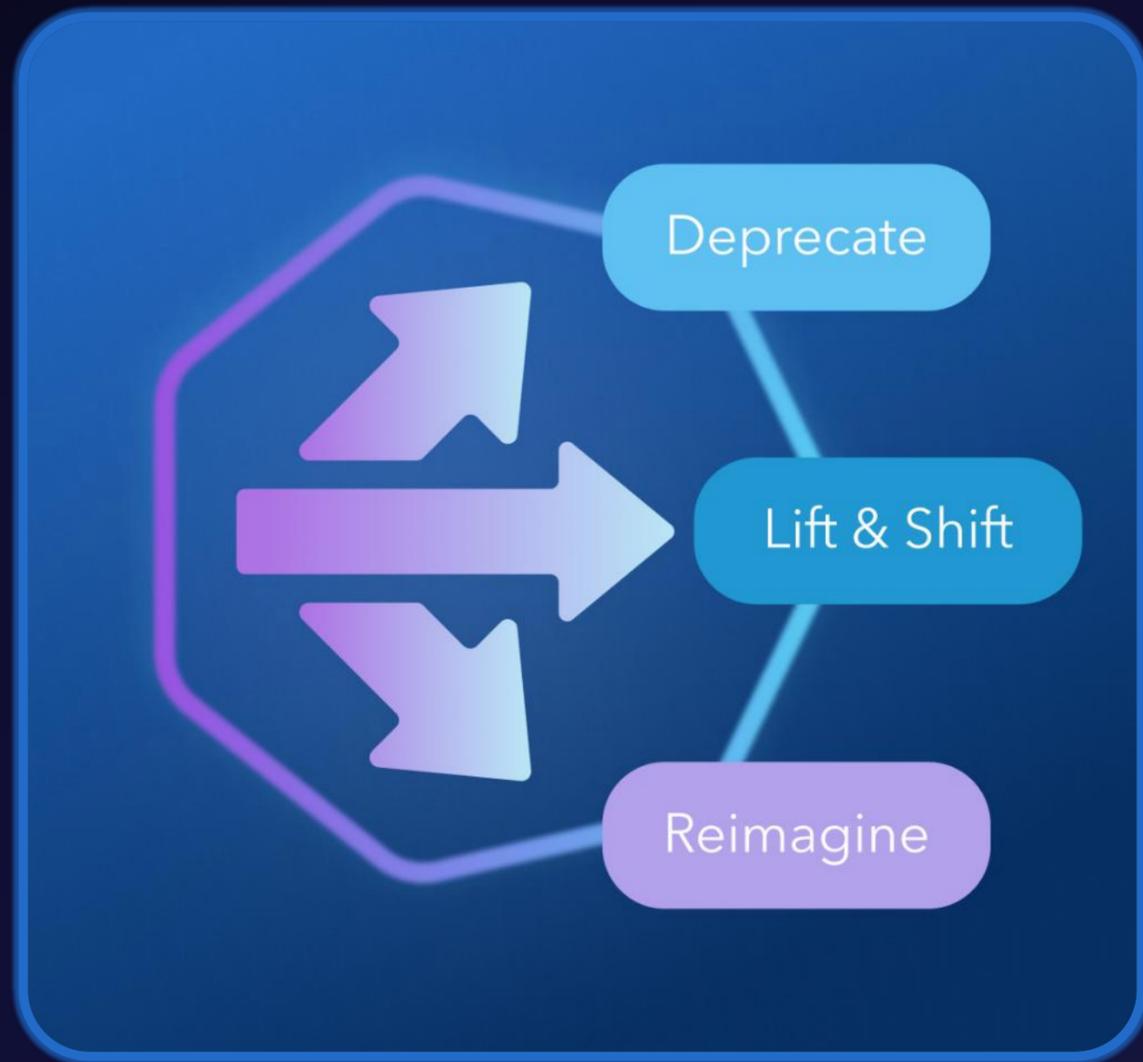


Last Mile Development

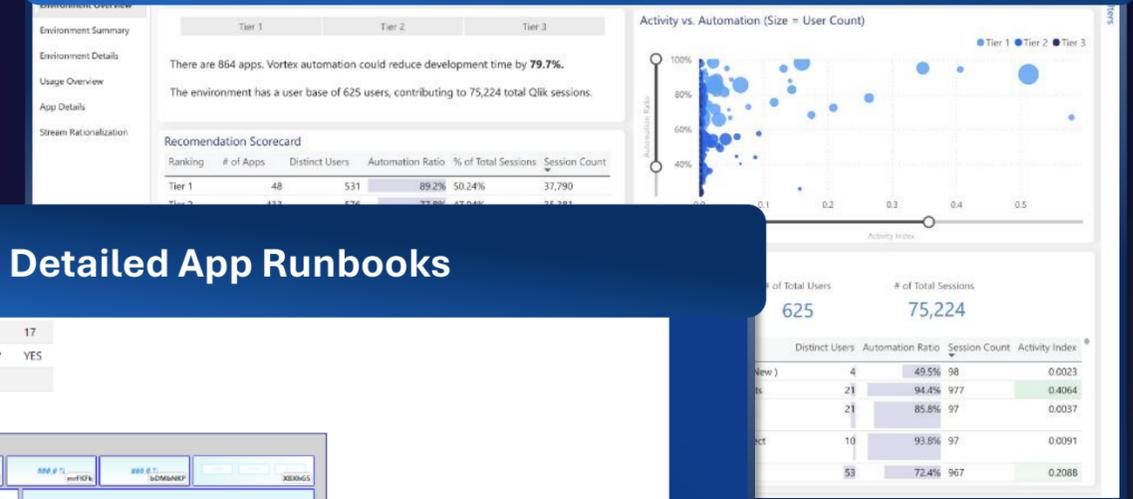
Catapult your analytics from fragmented to Fabric-powered future.

Strategic Rationalization

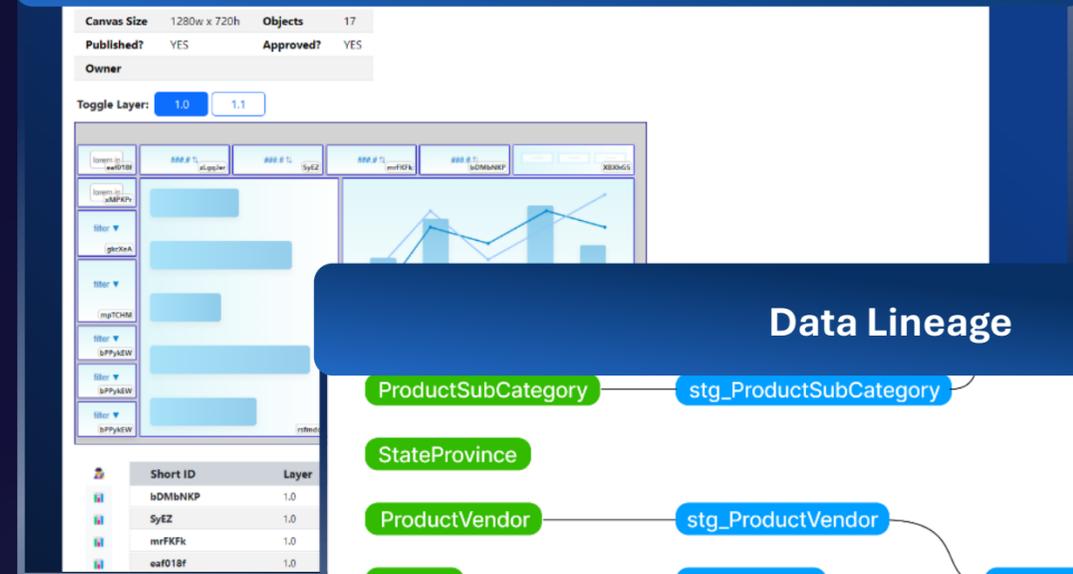
From Insight to Action



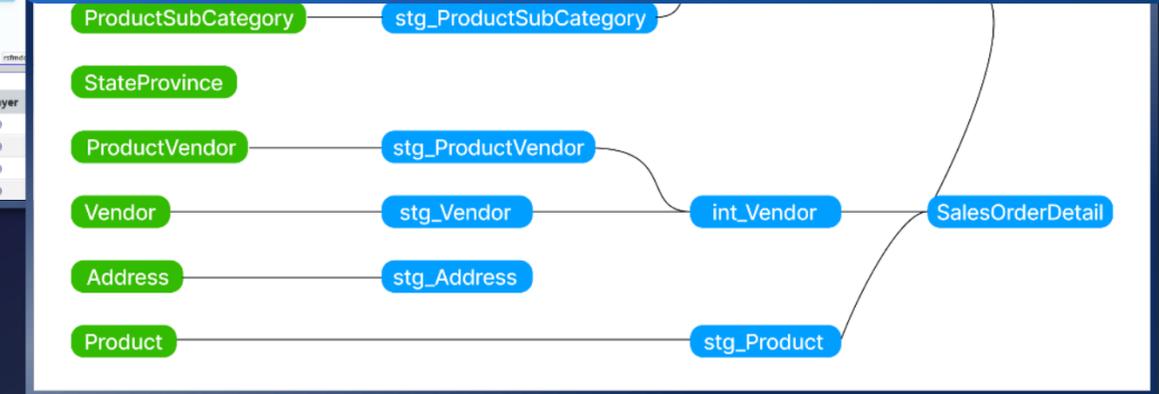
Comprehensive Environment Analysis



Detailed App Runbooks



Data Lineage



Auto-Convert with Vortex[®]

Maximizing Migration Value

Vortex liberates your data and empowers your team.

Meticulous Recreation

Unwavering Consistency

Intelligent Optimization

1 Legacy Source

Sales as of Jun (2014Q4)
 Currency Select: USD \$
 QTD Actual Sales: 7.21M / 12.85M Prior
 QTD Quota Attain: 87.6%
 QTD Quota Attainment: 9.5% / 16.9% Prior
 QTD Margin Pct: 21.7% / 14.6% Prior
 FQTD On-Time Shipping Pct: 98.0% / 98.1% Prior

2 Automatic Conversion

SalespersonName	Region	Margin Pct	Current Margin Pct
Ansman-Wolfe, Pamela O.	Northeast	(524.3%)	(3.3%)
Blythe, Michael G.	Central	(0.8%)	21.9%
Carson, Jillian	Northeast	(7.5%)	24.7%
Carson, Jillian	Northeast	(10.4%)	14.6%
Mensa-Annan, Tete A.	Northwest	(274.9%)	(2.4%)
Mitchell, Linda C.	Southwest		
Pak, Jae B.	Canada		
Retler, Tsvi M.	Southeast		
Saraiva, José E.	Canada		
Saraiva, José E.	United Kingdom	(19.2%)	21.3%
Tendrise, Lynen M.	Australia	(16.5%)	21.7%
Total			1.56

3 Power BI Optimized

Path	Cost
Sales Rep Name	
Sales Rep Name1	
Sales Rep Name2	
Sales Rep Name3	

```

15E5CE7E_salesorderdetail
Converted > models > silver
317
318 /* Original Qlil
319 MAPPING LOAD
320 ProductID,
321 StandardCost
322 FROM [D:\QS_Pro
323 (qvd)
324
325 MAPPING LOAD
326 ProductCategory
327 Name
328 FROM [D:\QS_Pro
329 (qvd)
330
331 MAPPING LOAD
332 BusinessEntity
333 ProductID
334 FROM [D:\QS_Pro
335 (qvd)
336
337 LOAD
338 SalesOrderID,
339 SalesOrderDate
340 CarrierTracking
341 OrderQty,
342 ProductID,

```

Last Mile Development Acceleration

Automation Gets You Far. Expertise Gets You There.

Last Mile Development — where Vortex hands off and Humans take over.



75%

of dev work
eliminated by Vortex

Weeks

not months,
to cross the finish line

100%

Axis coverage on
every edge case

● Axis Expert Coverage

Edge case resolution · Business logic validation · UAT acceleration ·
Dev cycle compression

Last Mile Development Includes

- Business logic validation
- Custom visual finishing
- Performance tuning
- UAT preparation & support

Vortex Live Demo

Seeing is Believing

Edwards Lifesciences

Ongoing Journey to Fabric with Vortex

Vortex at Edwards Lifesciences

Setting the Stage

Edwards Lifesciences

Medical Devices · Cardiac Care · Irvine, CA

\$6B

Annual Revenue

16K

Employees Worldwide

15yrs

of Legacy BI Development

THE LEGACY BI DATA ESTATE

280

Qlik UIs (QS + QV)

1,000+

ETL Apps

180 UIs
650 ETLs

In Migration Scope

ROADBLOCKS AND ALTERNATIVES



Many Hands, Many Standards

15 years of internal and external teams bringing many unique frameworks



Escalating Licensing Costs

Qlik licensing growing annually with no path to consolidation.



The Body Shop Alternative

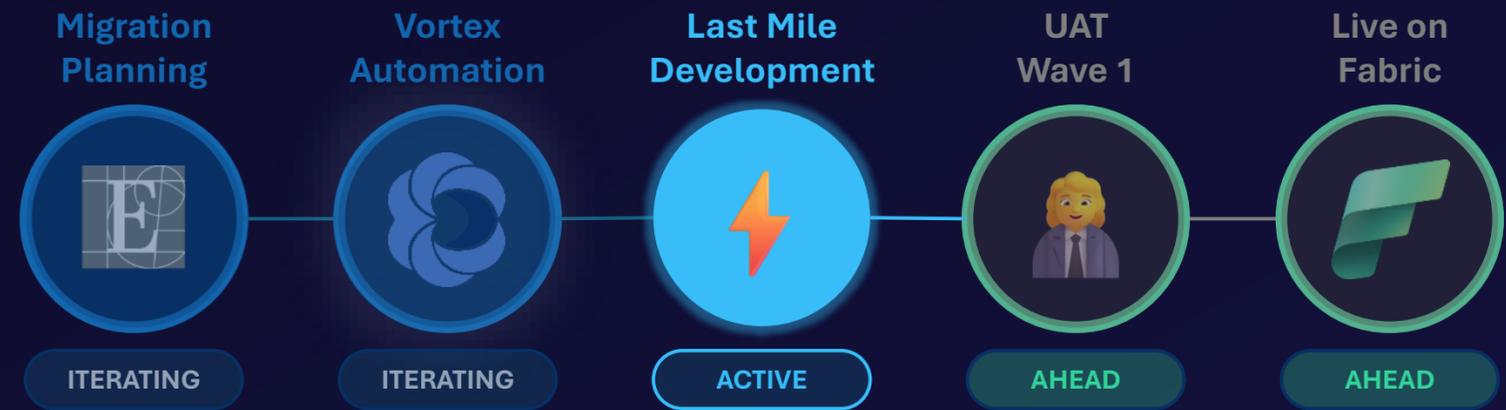
Manual migration requiring hundreds of consultants and years.

Why Vortex and Fabric

Vortex demonstrated automation at a scale no manual approach could match, compressing a multi-year program into an approachable timeline, without the headcount risk.

Vortex at Edwards Lifesciences

The Journey



25

UIs migrated

45

ETLs migrated

70%

UI Automation Rate

WHAT'S UNDERWAY

- Full steam ahead on development
- Source data ingestion in progress into Snowflake for creation of Power BI semantic models
- Metadata analysis ongoing to unpack 15 years and hundreds of developers' worth of logic
- Business stakeholders engaged for team sessions and ad-hoc reporting questions ahead of UAT
- Methodical prioritization of ETL and Qlik UIs by business value

NEXT MILESTONE

20% of the full data estate targeted for UAT by end of April — UAT Wave 1 starting April, with the business running validation directly.

Vortex at Edwards Lifesciences

What the Journey is Unlocking



Fabric Foundations Built

End-to-end Fabric environment stood up and ready with lakehouses, pipelines, and workspace governance in place before migration completes.

COMPLETED



Cost Savings

Eliminates licensing costs and reduces reliance on specialized outside developers by leveraging a citizen developer model.

UNLOCKED



Snowflake → Fabric/Power BI

Source data flowing from Snowflake directly into Fabric/Power BI, consolidating the data estate and eliminating redundant pipeline maintenance.

UNLOCKED



Unified Ecosystem

A single, consistent platform replacing fragmented Qlik environments granting faster access and a cleaner UX.

UNLOCKED



Modern Analytics Experience

Power BI on Fabric gives business users modern, intuitive tools, empowering teams to answer their own questions.

UNLOCKED



AI & Copilot Readiness & Democratization

The Fabric foundation positions Edwards to position Copilot and AI-powered analytics on the roadmap as migration reaches completion.

ON THE ROADMAP

Vortex Fabric Acceleration

The Journey Starts Today

The Fabric Opportunity Is Now

Fabric Momentum Is Accelerating

Microsoft is consolidating its entire data stack into Fabric — OneLake, Real-Time Intelligence, Copilot integration. Early movers are establishing platform advantage now.

The Cost of Waiting Compounds

Every month on legacy platforms adds licensing overhead, technical debt, and talent friction. The gap between where you are and where you need to be grows wider — not smaller.

2026 →

Organizations that migrate now will have 12–18 months of Fabric-native capability-building before the next wave of competitors even starts. Vortex is the on-ramp — not a someday project.

Migration Is Just the Beginning.

The real value isn't replication. It's what Fabric unlocks the moment you arrive. Axis experts are with you every step: diagnosing edge cases, guiding decisions, making sure you land ready.

- AI & Copilot Readiness UNLOCKED
- OneLake Integration UNLOCKED
- Direct Lake Performance UNLOCKED
- Real-Time Intelligence UNLOCKED
- Consolidated, Governed Ecosystem UNLOCKED
- Business Potential UNLEASHED

Your Journey Starts With One Conversation

01

Free Strategy Session

Walk away with a clear picture of what you have, what's worth migrating, and what a realistic timeline looks like for your organization.

02

Strategic Rationalization

Stop guessing what to move. Vortex delivers a prioritized migration backlog backed by usage data, dependency mapping, and complexity scoring.

03

Pilot Migration

Convert a real slice of your portfolio end-to-end and see Vortex's accuracy, speed, and quality validation in your own environment before scaling.

[Visit Booth #812](#)

[Request a Demo](#)

Questions? migrations@axisgroup.com

Vortex Powered Migration to Fabric

Thank you!

Sound off.
The mic is all yours.
Influence the product roadmap.

Join the Fabric User Panel



Share your feedback directly with our
Fabric product group and researchers.

<https://aka.ms/JoinFabricUserPanel>

Join the SQL User Panel



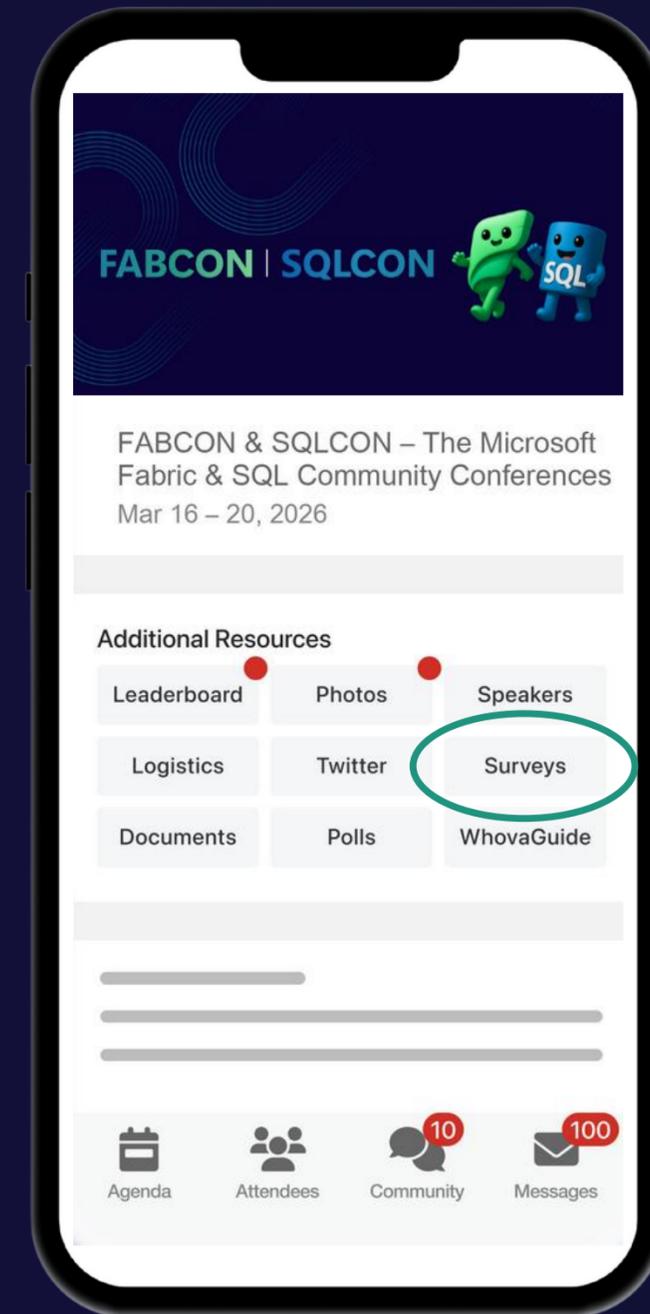
Influence our SQL roadmap and ensure
it meets your real-life needs

<https://aka.ms/JoinSQLUserPanel>

How was the session?



Complete Session Surveys in
Whova for your chance to WIN
PRIZES!



Two Fabric Certifications, One FREE Exam Included

Attendees can take the Fabric Analytics Engineer or Fabric Data Engineer exam for free. Be part of the 2 fastest growing role-based certifications in Microsoft history.

Request your voucher by March 31, 2026.

<https://aka.ms/GetDataCertified>

